



injury^{and} violence in america

Meeting Challenges,
Sharing Solutions

May 9-11, 2005
Denver, Colorado

Program Book



STIPDA
State & Territorial Injury Prevention Directors Association

NAICRC
National Association of Injury Control Research Centers

2005 NATIONAL INJURY PREVENTION AND CONTROL CONFERENCE

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injury_{and}
violence
in america

Meeting Challenges,
Sharing Solutions

Voices of Experience

Henry Falk, MD, MPH

Director, Coordinating Center for Environmental Health and Injury Prevention



Dear Colleagues:

For the next three days, renowned advocates of injury and violence prevention and control will convene at the 2005 National Injury Prevention and Control Conference, Injury and Violence in America: Meeting Challenges, Sharing Solutions. This is an exciting opportunity. The Centers for Disease Control and Prevention's (CDC) Injury Center and its cosponsors welcome you and encourage your ideas for building a safer, healthier America.

As experts in our respective fields, we know that injury and violence pose substantial economic and societal burdens for each of us, our families, and our friends. Every year, too many lives are unnecessarily lost—from the brain injury occurring on the football field to violence in the home to deaths resulting from motor vehicle crashes. How do we mitigate these burdens and translate the preventable nature of injury and violence to the public? National forums such as this conference can help answer these critical questions.

Throughout my career, I've worked to protect the public's health; and now, as Director for CDC's Coordinating Center for Environmental Health and Injury Prevention, my charter is to ensure that CDC remains the nation's premier public health agency. The prevention and control of injury and violence are crucial parts of CDC's long-term efforts to address the safety needs of its most important client—the American people.

By providing credible information to enhance health decisions and promoting health through strong partnerships, CDC helps to protect the public's health and safety. CDC's Injury Center has an obligation to provide national leadership, identify research priorities, and promote tools for injury and violence prevention. We can reach these goals only by joining with partners—like you—to turn research into action.

On behalf of CDC and our conference cosponsors, I welcome and encourage your full participation. Use this opportunity to enrich your skill set through the collective knowledge of your colleagues. I can guarantee you will be energized by our many successes and inspired to build upon proven-effective programs. Most important, you will learn how to translate research into practice.

Let's join together in working toward a healthier America.

Respectfully,

A handwritten signature in dark ink, appearing to read "Henry Falk". The signature is fluid and cursive, with a large initial "H" and "F".

Henry Falk, MD, MPH
Director

Coordinating Center for Environmental Health and Injury Prevention
Centers for Disease Control and Prevention

Voices of Experience

Ileana Arias, PhD

Acting Director, National Center for Injury Prevention and Control



Dear Colleagues:

Welcome to the 2005 National Injury Prevention and Control Conference, Injury and Violence in America: Meeting Challenges, Sharing Solutions. The Centers for Disease Control and Prevention (CDC) National Center for Injury Prevention and Control is proud to cosponsor this event. We are honored and pleased to have each of you here in Denver for this important national meeting.

Without question, injury and violence are among the most significant societal and public health challenges today. Preventable injuries and violence are the leading killers of all Americans ages 1-44, taking the lives of more than 150,000 and causing needless suffering for over 5.5 million each year. In addition to lost productivity, injuries and violence account for an estimated \$117 billion dollars in direct health care costs annually. Professionals like you have devoted your lives to seeing this bleak picture change. You have joined together at this national conference to share vital information, knowledge, and ideas to change the future. With such a diverse community of professionals gathered here this week, there is no doubt we can and will move one step closer to meeting our shared goals for a safer and healthier America.

The conference sponsors' goals are to share interdisciplinary research and new and innovative solutions; to provide effective tools to use where you work and live; to foster collaboration and networking; and to discuss future directions for injury and violence prevention and control in America. We are excited about this opportunity to bring together so many committed and passionate professionals and we have an unending belief in what we can accomplish when knowledge, skills, and ideas are exchanged.

Your attendance at this meeting offers promising and exciting opportunities for advancing the injury prevention and control field. We hope that you will encounter many thought-provoking sessions, be energized by cutting-edge ideas and solutions, and establish new friendships so that when you depart this conference, you will be inspired to go out into your own communities to tackle pervasive injury and violence problems with newfound commitment and resolve. Together we can make a difference!

Sincerely,

A handwritten signature in dark ink, appearing to read "Ileana Arias". The signature is fluid and cursive, with a long, sweeping underline.

Ileana Arias, PhD
Acting Director
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

Voices of Experience

Stephen Hargarten, MD, MPH

President, National Association of Injury Control Research Centers



Dear Colleagues:

On behalf of the National Association of Injury Control Research Centers (NAICRC), it is my pleasure to welcome all of you to the 2005 National Injury Prevention and Control Conference, Injury and Violence in America: Meeting Challenges, Sharing Solutions.

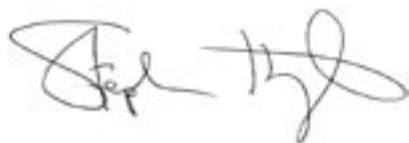
This conference will foster an exciting exchange among the very best researchers, program leaders, and organizations that are dedicated to the prevention and control of injuries and violence. Through this multidisciplinary exchange of ideas, we hope to develop and strengthen partnerships between state and local health agencies and to support research endeavors that address the serious burden of injury and violence in our nation.

The quality and depth of the conference abstracts are excellent and will serve to stimulate discussions and inform our efforts to reduce injury and violence. I want to thank the many individuals who submitted abstracts. It is through high-quality injury control, scientific research, and informed and effective programs that our field advances and contributes to reducing the biosocial disease burden of injury.

I want to take a moment to recognize and thank Jess Kraus, MPH, PhD for his extraordinary efforts, contributions, and leadership in his role as Chair of the Abstract Committee. I also want to thank the abstract review committee members, abstract reviewers, as well as the many, many colleagues who gave so many hours for the conference planning.

I am confident that this will be a productive conference that will further everyone's goal of fewer deaths and injuries from injury and violence.

Sincerely,



Stephen Hargarten, MD, MPH

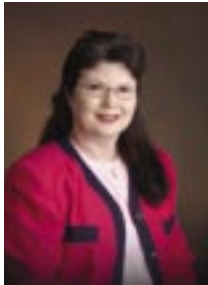
President

National Association of Injury Control Research Centers

Voices of Experience

Patricia Keller, RN, MPH

President, State & Territorial Injury Prevention Directors Association



Dear Friends and Colleagues:

On behalf of the State & Territorial Injury Prevention Directors Association (STIPDA), it is my pleasure to welcome all of you to Denver and the 2005 National Injury Prevention and Control Conference, Injury and Violence in America: Meeting Challenges, Sharing Solutions.

As the subtitle for this event suggests, addressing injury and violence prevention and control is a multidisciplinary and collaborative enterprise, one in which we all play important roles. This is reflected throughout the conference program, where participants will have the opportunity to share new and promising research and best practices that span the spectrum of disciplines and topical areas within the field of injury and violence prevention and control.

Equally important, this conference will provide an exciting opportunity to bring together researchers and practitioners for the cross-fertilization of ideas, methods, and approaches. It will also serve to mobilize the field toward the goal of continuing to raise the visibility of injury and violence as an important public health challenge and toward a future where the burden of injuries and violence is diminished.

Many have contributed to making this conference a reality. I would like to thank conference Co-Chair Susan Hardman and STIPDA's professional staff and the many conference partner organizations and individual volunteers who have worked steadfastly and creatively over the past year in the planning of this event.

STIPDA is proud to cosponsor this important event. We are confident that this meeting will be productive, stimulating, and inspiring as we individually and collectively work toward meeting the challenges and sharing solutions for the prevention and control of injury and violence in America.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Patricia Keller'.

Patricia Keller, RN, MPH
President
State & Territorial Injury Prevention Directors Association

Voices of Experience: Keynote Speaker

Emily Senay, MD

Medical and Health Correspondent, CBS



Dr. Emily Senay has worked for CBS News since 1994 and is currently the health and medical correspondent for CBS News' *The Early Show* and is a contributor for *CBS News Sunday Morning*. She is also a regular contributor to the CBS News Radio Network and is the anchor of "Healthwatch."

Dr. Senay joined CBS News as a freelance correspondent for *Up to the Minute*, where she worked on a continuing women's health series called "Prescription for Women." Before joining CBS, Dr. Senay was the anchor for Medical News Network, a direct-broadcast satellite network for physicians and owned by Whittle Communications. She began her career in medical journalism as a producer and medical editor for Lifetime Medical Television, a cable television network for physician education.

Dr. Senay is the 2003 recipient of the Society for Women's Health Research Excellence in Journalism award for her *CBS News Sunday Morning* piece "A Dose of Reality: Conflicting Healthcare Information May Be Confusing for Women." Her book, *From Boys to Men: A Woman's Guide to the Health of Husbands, Sons, Brothers, and Fathers*, was published in April 2004.

In addition to making house calls for homebound patients in Manhattan through Betances Health Unit, Dr. Senay has worked in a variety of clinical settings, including Riker's Island, New York City's largest jail, and the Floating Hospital, a nonprofit health clinic for underserved families. She is licensed in medicine and surgery in New York.

She graduated from the University of Chicago in 1983 with a BA in biology. In 1988, she received her MD from New York's Mount Sinai School of Medicine, where she is a resident in General Preventive Medicine. She is currently working toward a master of public health at Mount Sinai School of Medicine in New York.

Voices of Experience: Keynote Speaker

James Surowiecki

Columnist, Author



James Surowiecki, who writes a biweekly financial column for *The New Yorker*, speaks on an unusually wide range of topics with a fresh voice and from surprising angles. Typically pegged to a timely event, Mr. Surowiecki's columns incorporate insights from economics, sociology, and business history to make new connections between current trends in economics, society, and politics.

In addition to his position as a writer for *The New Yorker*, James Surowiecki is the author of *The Wisdom of Crowds: Why the Many Are Smarter than the Few and How Collective Wisdom Shapes Business, Economies, Societies and Nations*. *The Wisdom of Crowds* explains Mr. Surowiecki's much-talked about theory of collective wisdom in organizations and societies. Instead of relying on a single person for making important decisions, Mr. Surowiecki argues that organizations should open up the decision-making process and aggregate the information and intelligence that is usually scattered across its different parts. Mr. Surowiecki argues the best decisions will emerge from organizations that value independent judgment by individuals and "the wisdom of crowds."

Mr. Surowiecki edited *Best Business Crime Writing of the Year*, released in 2002, which is a compilation of 27 articles from varied business news sources that chronicles CEOs who fell from grace. Included is PJ O'Rourke's hilarious "How to Stuff a Wild Enron," in which he compares trying to understand Enron's finances to trying to buy an airline ticket at the best price, to Marc Peyser's perceptive look at that American institution, Martha Stewart, to Joe Nocera's investigation of how it all went wrong.

Mr. Surowiecki has authored many publications on varied topics ranging from what primatology can teach us about the economic importance of fairness to the fundamental organizational changes that are propelling America's current productivity boom. His work has also appeared in *The New York Times Magazine*, *Wired*, *The Wall Street Journal*, and other major publications. Before writing for *The New Yorker*, he wrote "The Bottom Line" column for *New York* magazine and was a contributing editor at *Fortune*.

A Woman of Purpose

In Memory of Linda Saltzman, PhD, 1949-2005



The injury and violence prevention community has lost one of its champions with the loss of Dr. Linda E. Saltzman. As a scientist and researcher at Centers for Disease Control and Prevention (CDC) for more than 20 years, Linda's contributions to the prevention of intimate partner and family violence and public health surveillance of violence against women are beyond measure. Her groundbreaking work has helped define the field and has led to numerous advancements in violence prevention.

Linda received her master's (1973) and doctorate (1977) in Criminology from Florida State University. After completing her studies, she measured and tracked the incidence of violence as a project coordinator, research associate, and social service worker. In 1978, Linda joined the Department of Sociology at Mankato State University in Mankato, Minnesota. As an assistant professor there, she taught courses related to criminology and corrections. She advanced to the position of associate professor at the University in 1982, where she developed new courses in victimology, domestic violence, and sexual assault.

She joined CDC in 1984 as a visiting scientist in the Violence Epidemiology Branch, formerly part of the Center for Health Promotion and Education. Linda's earliest work at CDC led to the design and implementation of studies about prevention of violence-related injuries among intimate partners and family members. In 1993, she transferred to CDC's newly formed National Center for Injury Prevention and Control (the Injury Center) as a senior scientist. Here, she continued her work aimed at violence prevention, including developing uniform definitions for intimate partner violence and sexual violence; expanding violence-related public health surveillance activities; and measuring the health consequences and other effects of intimate partner and family violence. Linda advanced the field of knowledge with her contributions to hundreds of government reports, scholarly journals, research articles, and professional presentations. Frequently, she also served as guest lecturer, advisory member, and participant on numerous professional committees related to intimate partner, sexual, and family violence prevention.

In conjunction with her work at CDC, Linda was an adjunct associate professor at The School of Public Health at Emory University in Atlanta, Georgia, where she regularly led class discussions on the epidemiology of violence, including family violence and violence against women, measuring violence-related injury, and developing violence surveillance systems. In addition, she regularly contributed to courses in the Department of Community Health at the Emory University School of Medicine.

Among numerous CDC organizational awards for leadership and commitment to violence prevention, other professional honors include the Special Act/Service Award for her contribution to the Cost Study of Intimate Partner Violence for Congress and nominee for the Charles C. Shepard Science Award for her publication on physical abuse of women immediately before, during, and after pregnancy.

Throughout her life, Linda strove to advance the prevention of family and intimate partner violence. She was a friend and an advocate for everyone affected by violent acts. Those at CDC and the Injury Center will remember and try to build upon her efforts. She was a wonderful colleague, family member, and friend who will be greatly missed.

The Linda E. Saltzman Memorial Fund has been established at the CDC Foundation. This fund will be used for the continuation of Linda's work. Details for how to use the funds will be refined and announced after the contributions are reviewed. The goal for the fund is to establish an endowment as a permanent funding source for the research and prevention of violence against women.

Contributions may be made in Linda's name online at www.cdcfoundation.org or mailed to the CDC Foundation, Development Office, 50 Hurt Plaza, Suite 765, Atlanta, GA 30303. For more information, please contact the CDC Foundation at 404-653-0790.

Injury and Violence in America: Meeting Challenges, Sharing Solutions
Conference-At-A-Glance

May 9-11 , 2005

Sunday, May 8

3:00 – 8:00 PM Registration and Exhibitor Setup

Monday, May 9

7:00 AM - 12:00 PM Registration and Exhibitor Setup

8:00 AM - 12:00 PM Exhibitor Move-in Continues

12:00 - 1:30 PM Kick-off Luncheon

Keynote Speaker, Emily Senay, MD, CBS Medical Correspondent and author of *From Boys to Men: A Woman's Guide to the Health of Husbands, Sons, Brothers and Fathers*

1:30 PM Transit Time

1:45 - 2:45 PM Opening Plenary

Keynote Speaker, James Surowiecki, Columnist, *The New Yorker* magazine, and author of *The Wisdom of Crowds: Why the Many are Smarter than the Few and How Collective Wisdom Shapes Businesses, Economics, Societies, and Nations*

2:45 PM Transit Time

3:00 - 4:30 PM SESSION 1

Track 1
Advances in Research Approaches
Intimate Partner Violence

Motor Vehicle Injury

Track 2
Interventions, Solutions, and Preventions

Falls Among Older Adults
Injury and Violence Among Youth

Track 3
People, Places, Exposures, Settings, and Risks

Injury and Violence Among Children
Costs of Injury

Track 4
Dissemination, Informatics, and Training

Getting the Word Out: Community Outreach
Building Infrastructure

4:30 PM Transit Time

4:45 - 6:15 PM SESSION 2

Track 1
Advances in Research Approaches
Suicide

Traumatic Brain Injury

Track 2
Interventions, Solutions, and Preventions

Intimate Partner Violence
Injury and Violence Among Children

Track 3
People, Places, Exposures, Settings, and Risks

Injury and Violence Among Youth
Impairment and Motor Vehicle Injury
Workplace Violence* invited session

Track 4
Dissemination, Informatics, and Training

Getting the Word Out: Community Outreach

6:30 - 8:30 PM Exhibit, Poster, and Photo Gallery Reception With Entertainment

Tuesday, May 10

6:30 - 8:30 AM Breakfast

7:00 - 8:20 AM SKILLS-BUILDING SESSIONS

Using Theory for Practice:
A Hands-On Introduction

Carolyn Fowler, PhD, MPH

Working with the Media:
What to do When a Reporter Calls

Norm Hartman

Preparing Your Manuscript-
Easing the Pain

Elliott Churchill, MS, MA

Maximizing the Value of
Existing Data Sources

J Lee Annest, PhD
Lois Fingerhut, MA

Working Effectively with
Policy Makers

Linda Degutis, DrPH
Susan Gallagher, MPH

8:20 AM

Transit Time

Conference Schedule

Sunday, May 8, 2005

3:00 - 8:00 PM

Registration and Exhibitor Setup Begins

Monday, May 9, 2005

7:00 AM - 12:00 PM

Registration and Exhibitor Setup Continues

12:00 - 1:30 PM

Kick-Off Luncheon

Plaza Ballroom DEF

Welcome

Ileana Arias, PhD

Acting Director, National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

Keynote Speaker

Emily Senay, MD

CBS Health and Medical Correspondent and author of *From Boys to Men: A Woman's Guide to the Health of Husbands, Sons, Brothers, and Fathers*

1:45 - 2:45 PM

Opening Plenary

Plaza Ballroom ABC

Introduction of Cosponsors and Keynote Speaker

Ileana Arias, PhD

Acting Director, National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

Stephen Hargarten, MD, MPH

President, National Association of Injury Control Research Centers

Patricia Keller, RN, MPH

President, State & Territorial Injury Prevention Directors Association

Keynote Speaker

James Surowiecki

Columnist, *The New Yorker*, and author of *The Wisdom of Crowds: Why the Many Are Smarter than the Few and How Collective Wisdom Shapes Business, Economies, Societies and Nations*

Conference Sessions

Session 1

Track 1 - Advances in Research Approaches

3:00 - 4:30 PM

Intimate Partner Violence

Governor's Square 16

Moderator

Michele Lynberg, PhD, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

A Model for a Statewide Approach to Improving Health Care's Response to Victims of Violence
The Connecticut Health Initiative for Identification & Prevention (CHIIP) Program

Katherine J Smith, MSW

St. Francis Hospital and Medical Center, Hartford, CT

The Epidemiology of Intimate Partner Violence in New York City

E Carolyn Olson, MPH

New York City Department of Health and Mental Hygiene, New York, NY

Mental Health Symptoms and Intimate Partner Violence in Emergency Department Patients

Robin Schultz, MPH

Emory University, Atlanta, GA

Murder-Suicide and Intimate Partner Homicide Surveillance in Minnesota Using Multiple Data Sources

Maureen E Holmes, MPH

Minnesota Department of Health, St. Paul, MN

Population-Based Intimate Partner Violence Surveillance: Improving
the Value and Validity of State and National Findings

Travis A Fritsch, MS

Kentucky Injury Prevention and Research Center, Lexington, KY

The Connecticut Health Initiative for Identification & Prevention (CHIIP) Program will be discussed by the first presenter as a tool for other states to use in improving responses to victims of violence. The presentation will provide guidelines for implementation and evaluation of individual hospital and statewide initiatives to improve the care of patients and a brief review of resources and tools utilized. The second presenter will describe intimate partner violence among men and women in New York City and will examine sociodemographic and health risk correlates. In the third presentation, common mental health symptoms will be discussed to determine if screening for these symptoms, performed by a computer kiosk, can help identify patients who are victims of IPV. The fourth presenter will discuss the importance of utilizing multiple data sources in monitoring surveillance of murder-suicide (MS) and intimate partner homicide (IPH). Utilizing multiple data sources identifies additional cases of both MS and IPH and provides validation of variables. The fifth presenter will summarize lessons learned during a 2-year initiative to accurately define and update state IPV baseline data using a population-based surveillance system of telephone interviews with more than 4,000 women.

Motor Vehicle Injury

Governor's Square 15

Moderator

Thomas Rice, MPH, PhD

University of California at Los Angeles School of Public Health
Southern California Injury Prevention Research Center

Abstracts

Day and Night Safety Belt Use in Connecticut

Richard P Compton, PhD

National Highway Traffic Safety Administration, Washington, DC

Development of a Child Safety Seat Hassles Scale

Craig L Anderson, PhD, MPH

University of California-Irvine, Orange, CA

Fatal Crashes Involving Young Unlicensed Drivers in the U.S., 1998-2002

Christian Hanna, MPH

Marshfield Medical Research Foundation, Marshfield, WI

Traumautopsy Protocol: An Evaluation of Postmortem Computed Tomography (PMCT) Combined With Accident Reconstruction for Analyzing Fatal Motor Vehicle Crash Injuries

Mark Sochor, MD

University of Michigan Injury Research Center, Ann Arbor, MI

Booster Seat Use in an Urban and Rural Latino Community: A Qualitative Study

Beth E Ebel, MD

University of Washington, Seattle, WA

The use of seat belts appears to be higher during the day compared to nighttime. The first presenter will discuss the significant difference observed when identifying the safe use of seat belts in daytime versus nighttime and in urban versus rural communities. The second presenter will identify the development of a Child Safety Seat (CSS) Hassles Scale and will explore its use in identifying hassles associated with CSS nonuse. The third presenter will discuss the occurrence of unlicensed young drivers involved in fatal car crashes. Regional differences and resultant statistics will also be presented. The fourth presenter will discuss a traumautopsy protocol involving Postmortem Computed Tomography (PMCT). The potential for PMCT to increase the availability, quality, and utility of fatal motor vehicle crashes injury pattern data for use in evaluating occupant safety technologies will be discussed. The fifth presenter will describe barriers and facilitators of booster seat use among Latino parents and determine key messages for a community intervention program.

Track 2 - Interventions, Solutions, and Preventions

3:00 - 4:30 PM

Falls Among Older Adults

Plaza Court 2

Moderator

Pamela Archer, MPH

Oklahoma State Health Department

Abstracts

A Hospital-Based Geriatric Fall Prevention Clinic: An Interdisciplinary Effort to Change a Hospital System

Anne Esdale, MPH

Michigan Department of Community Health, Lansing, MI

Emergency Medical Services (EMS) Initiated Fall Risk Identification for Community-Dwelling Older Adults

Kari Dunning, PhD

University of Cincinnati, Cincinnati, OH

Fall Prevention for Seniors Can Begin at Home

Allison P Hawkes MD, MS

St. Anthony Central Hospital, Denver, CO

Improving Understanding of Falls and Evacuation Plus Other Life Safety Concerns in Large Buildings as Bases for Improved Building Codes and Safety Standards

Jake Pauls, BArch

Building Use and Safety Institute, Silver Spring, MD

Safer Footwear: Cost-Effectiveness of a Possible Approach to Preventing Falls Among Older Adults

Bahman S Roudsari, MD, MPH

Harborview Injury Prevention and Research Center, University of Washington, Seattle, WA

Training Health Professionals for Geriatric Fall Prevention: Assessment and Intervention Skills Require Concentrated Study

Holly Lookabaugh-Deur, PT, GCS, MHS

Generation Care, Muskegon, MI

The first presenter will discuss the impact of a hospital-based falls prevention program for geriatric patients admitted to the emergency room as a result of a fall. Falls prevention programs can inform family members of interventions to prevent falls and could decrease the overall occurrence of injuries related to geriatric falls. The second presenter will discuss the role of emergency medical services (EMS) in preventing falls and identifying persons at risk for falls through evaluation of EMS nonurgent runs. The third presenter will discuss the impact of the home-based Safety of Seniors Handyman Program at reducing the risk of recurrent falls in geriatric patients who have previously been admitted to the local community hospital for a fall. The fourth presenter will discuss the impending factors to improving falls associated with evacuation measures, partly as a result of the World Trade Center disaster. Measures and safety concerns involving low light, stairways, and evacuation plans are major concerns and need to be improved. The fifth presenter will discuss a cost-effectiveness study and its potential for promoting use of safer footwear among the U.S. elderly. The study outcomes should promote the use of canvas/athletic shoes compared to other shoe types among ambulatory elderly. The sixth presenter will identify skills that health care providers need to effectively perform in prevention clinics within a hospital reimbursement framework.

Injury and Violence Among Youth

Governor's Square 12

Moderator

Randall Glysch, MS

Wisconsin Department of Health and Family Services

Abstracts

A Public Health Initiative to Reduce Bullying in Middle Schools

Katherine W Bauer, MS

Centers for Disease Control and Prevention, Epidemiology Program Office, Atlanta, GA; Hennepin County Human Services and Public Health Department, Minneapolis, MN

Disparities in Gender-Based Violence Among Adolescent Girls: Immigration and Acculturation Influences

Michele R Decker, MPH

Harvard School of Public Health, Boston, MA

Infect Change: How Youth Brought CPTED Alive!

Kara Andrade

EPIC, Berkley, CA

Tween Bullying: Raising National Awareness and Action

Ellen Schmidt, MS

Children's Safety Network, Education Development Center, Washington, DC

Typologies of Adolescent Violence: Violence Perpetration and Victimization Within Dating and Same-Sex Peer Relationships

Robert M Bossarte, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Youth Violence Prevention Through Community-Level Change: YES!

Jennifer M Wyatt, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The first presenter will discuss the implementation of the Olweus Bullying Prevention Program (OBPP) and the impact of the program on decreasing violence in schools and improving the mental health of all students involved. The second presenter will discuss associations among immigrant status, acculturation, and adolescent girls' experiences of dating violence and sexual assault among specific age and racial/ethnic groups, using data from a large, representative sample in Massachusetts. The third presenter will discuss the development and implementation of a youth/adult partnership to apply Crime Prevention Through Environmental Design (CPTED) strategies to liquor stores that attract public nuisance and illegal activities. The fourth presenter will discuss the development of a national campaign to raise awareness; prevent and reduce bullying behaviors; identify interventions; and foster and enhance linkages among health, education, and other partners to address bullying. The fifth presenter will discuss behavioral typologies that can be used in developing prevention strategies for co-occurring behaviors and related victimization. The sixth presenter will discuss the Youth Empowerment Solutions for Peaceful Communities (YES) program designed to change community structures and social processes to reduce rates of youth violence in local communities.

Track 3 - People, Places, Exposures, Settings, and Risks

3:00 - 4:30 PM

Injury and Violence Among Children

Governor's Square 14

Moderator

Holly Hedegaard, MD, MPH

Colorado Department of Public Health and the Environment

Abstracts

Child Care Center Policies and Practices and Parental Compliance With Child Restraint Laws for Children Aged 4-8 Years

Sallie Thoreson, MS

Colorado Department of Public Health and Environment, Denver, CO

Heat-Related Deaths to Young Children in Parked Motor Vehicles**Anara Guard, MS**

Education Development Center, Newton, MA

Sleep-Associated Deaths With Reducible Risk Factors Among Infants in Arizona from 1999-2001**Curt Bay, PhD**

Maricopa Medical Center, Phoenix, AZ

Socialization Strategies, Behavioral Compliance, and Childhood Injuries**Robert Cole, PhD**

University of Rochester School of Nursing, Rochester, NY

Child Passenger Safety for Inner-City Latinos: New Approaches From the Community**Janet A Holden, PhD, MAPP**

University of Illinois at Chicago, Chicago, IL

The first presenter will discuss parental compliance with child restraint laws in Colorado. Child care center directors and parents transporting children to the center were questioned as to their compliance and knowledge of child restraint laws. The second presenter will discuss results from an analysis involving 200 heat-related childhood deaths while in parked motor vehicles. The analysis was performed to understand the circumstances of heat-related fatalities and inform the public of prevention efforts. The third presenter will discuss The Back to Sleep Campaign and its intention to prevent unintentional asphyxiation among infants. The Arizona Child Fatality Review Program (ACF) was used to develop an analysis for sleep-associated deaths. The fourth presenter will discuss identifying injury risks based on characteristics of children and their mothers. The mother's socialization strategies and the safety of the surrounding environment, in tandem with the child's compliance with safety practices, will determine the protection of children when adult supervision is not available. The fifth presenter will evaluate the success of child safety seat education classes in a Latino community and the proper installation of child safety seats by parents who attended the classes.

Costs of Injury

Plaza Court 1

Moderator**Jeffrey Coben, MD**

West Virginia University Injury Control Research Center

Abstracts**A Cost Analysis of the Smoke Alarm Installation and Fire Safety Education Program****John Parmer, MS**

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Alaska Seat Belt Cost Analysis**Ron Perkins, MPH**

Alaska Injury Prevention Center, Anchorage, AK

Costs of Nonfatal Fall Injuries Among Older Adults in the United States, 2000**Phaedra S Corso, PhD**

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Societal Willingness to Pay to Reduce the Risk of Traumatic Brain Injury**Paulo Guimaraes, PhD**

Medical University of South Carolina, Charleston, SC

Utilization and Costs of Healthcare Resources Associated With Suicidal Acts: Can Medical Claims Data Be Used as a Monitoring Tool?

Phaedra S Corso, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The first presenter will discuss the cost analysis of the Smoke Alarm Installation and Fire Education (SAIFE) program, which provides rural areas and homes below the poverty level with smoke alarms because these dwellings are considered high-risk. The second presenter will discuss the direct costs associated with restrained and unrestrained occupants involved in motor vehicle accidents and the sources of payment for their hospitalizations in Alaska. The third presenter will quantify the incidence of medical costs for nonfatal fall injuries in 2000 among adults aged 65 years or older in the United States. Costs were obtained from the Medicare fee-for-service 5% Standard Analytical Files and the incidences for falls were obtained from several national public use files reflecting injury severity. The fourth presenter will discuss society's willingness to pay for programs reducing the risk of traumatic brain injury. A simple method will be presented to derive a cost-benefit analysis to be used by others in efforts to determine whether specific prevention programs would likely offer a net gain to society. The fifth presenter will discuss the relativity of multiple mental health claims in identifying patients at risk for committing suicidal acts. By identifying at-risk claims, prevention of suicidal acts might be achievable. Claims data for suicide diagnoses requiring hospitalization were analyzed to assess their utilization and costs of inpatient services.

Track 4 - Dissemination, Informatics, and Training

3:00 - 4:30 PM

Getting the Word Out: Community Outreach

Plaza Court 3

Moderator

Carolyn Fowler, PhD, MPH

Johns Hopkins Bloomberg School of Public Health, The Center for Injury Research and Policy

Abstracts

Advocating for Injury Control—How to be Effective

Susan S Gallagher, MPH

Education Development Center, Children Safety Network, Newton, MA

Designing Integrated and Sequential Injury Prevention Workshops for Adult Learners: Building the Capacity of Indian Health Service Injury Prevention Professionals

Carolyn E Crump, PhD

University of North Carolina School of Public Health, Department of Health Behavior and Health Education, Chapel Hill, NC

Mobilizing Communities for Social Change Through Primary Prevention: The DELTA Experience

Joshua Edward, BA

State DELTA Coordinator at the Alaska Network on Domestic Violence and Sexual Assault, Juneau, AK

Results From an Empowerment Evaluation of the Indian Health Service Injury Prevention Program

Robert Letourneau, MPH

University of North Carolina, Chapel Hill, NC

SafeUSA: Helping to Increase America's Investment in Injury and Violence Prevention

Andrea C Gielen, ScD, ScM, CHES

Johns Hopkins Center for Injury Research and Policy, Baltimore, MD

The SafetyLit Thesaurus: An International and Interdisciplinary Tool for Finding Injury Prevention and Safety Promotion Research

David W Lawrence, MPH

San Diego State University Graduate School of Public Health, Center for Injury Prevention Policy and Practice, San Diego, CA

The first presenter will discuss types of information useful to policy makers in advocating for injury control. Techniques for effective communication with policy makers and the role of advocates in effective communication will also be discussed. The second presenter will discuss the process by which the Indian Health Service (IHS) and staff from University of North Carolina (UNC) collaborated to revise the content and teaching methods used in the IHS Injury Prevention (IP) Short-Course Training Program. The third presenter will discuss the Domestic Violence Prevention Enhancements and Leadership Through Alliances (DELTA) program and its role in implementing primary prevention/social change models through the local coordinated community response model. The fourth presenter will discuss the evaluation of the IHS Injury Prevention Program (IPP), responsible for providing IP services to more than 1.5 million American Indian/Native American people in 35 states. The fifth presenter will discuss the SafeUSA program and will identify ways for organizations to increase America's investment in injury and violence prevention. Results from various national initiatives will be shown by video tape to provide helpful information to local, state, and national injury prevention professionals. The sixth presenter will discuss the development and utilization of SafetyLit, a thesaurus developed to simplify the task of indexing and searching for research relevant to the injury prevention field. SafetyLit is designed to provide a compilation of terms used by various professionals when jargons and terms differ among groups.

Building Infrastructure for Injury and Violence Prevention* invited session

Plaza Court 4

Moderator

Richard Waxweiler, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

Building Infrastructure for Injury and Violence Prevention (Session Overview)

Barak Wolff, MPH

New Mexico Department of Public Health, Santa Fe, NM

Core Competencies for Effective Practice in Youth Violence Prevention

Lyndee Knox, PhD

Southern California Developing Center of Academic Excellence on Youth Violence Prevention, University of California, Riverside and University of Southern California Keck School of Medicine, Los Angeles, CA

Core Competencies for Injury and Violence Prevention in Public Health Practice

Thomas Songer, PhD

University of Pittsburgh, Center for Injury Research and Control, Pittsburgh, PA

PREVENT: Preventing Violence Through Education, Networking, and Technical Assistance

Corinne Peek-Asa, PhD

University of Iowa, Injury Prevention Research Center, Iowa City, IA

Using Evidence-Based Planning, Theory, and Evaluation in the Prevention of Domestic Violence: Providing Training and Technical Assistance to the DELTA Program

Reshma R Mahendra, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

What is Injury and Violence Prevention Infrastructure?

Barak Wolff, MPH

New Mexico Department of Public Health, Santa Fe, NM

The first presenter in this special session will address the issue of building capacity for injury and violence prevention. The presenter will highlight many key initiatives and groups that are working toward the enhancement of training for injury and violence practitioners. Common themes in these efforts and the potential for linking these efforts will also be discussed. The second presenter will identify the core competencies recommended from the findings resulting from a two-day meeting of National Academic Centers of Excellence in Youth Violence Prevention (ACE) faculty and outside experts on providing training for health professionals in youth violence and prevention. The third presenter will discuss the core competencies and learning objectives developed by The National Training Initiative for Injury and Violence Prevention which will define the knowledge and skill set necessary for public health practice in injury and violence prevention. The fourth presenter will discuss PREVENT, a nationwide training program that supports sustainable efforts in the primary prevention of violence. PREVENT was developed based on ongoing efforts of CDC's Injury Center, STIPDA, NAICRC, and the STIPDA/NAICRC National Training Initiative (NTI). PREVENT builds sustainable violence prevention programs by building capacity in five areas: identifying community needs and assets, creating and mobilizing partnerships, developing effective prevention programs, measuring success, and programs. The fifth presenter will provide an overview of the training and technical assistance provided as part of the Domestic Violence Prevention Enhancements and Leadership Through Alliances (DELTA) program, particularly focusing on the public health, prevention, and CDC principles used in the implementation of this project. The sixth presenter will discuss the definition of Injury and Violence Prevention Infrastructure as defined by the Advisory Committee for the Injury Prevention and Control (ACIPC). A shared definition of Injury and Violence Prevention Infrastructure will hopefully lead to improvements and further the cause of a healthier and safer nation.

Session 2

Track 1 - Advances in Research Approaches

4:45 - 6:15 PM

Suicide

Governor's Square 16

Moderator

Steve Davidson, MEd

Georgia State Division of Public Health

Abstracts

An Outcome Evaluation of the SOS Suicide Prevention Program

Moir A McDade, MSW, MPH

Screening for Mental Health, Inc., Wellesley Hills, MA

Belief in the Inevitability of Suicide: Results from a National Survey

Matthew Miller, MD, MPH, ScD

Harvard School of Public Health, Boston, MA

Evaluating a Comprehensive School-Based Youth Suicide Program: Design, Challenges, and Interim Findings

Mary Madden, PhD

University of Maine, Orono, ME

Factors Predictive of Multiple Hospitalized Suicide Attempts

Chun-Lo "Katy" Meng, PhD

Colorado Department of Public Health and Environment, Denver, CO

Predicting Suicide Rates Using State-Level Ecological Models: Implications for Prevention

Lynne Fullerton-Gleason, PhD

Department of Emergency Medicine, University of New Mexico, Albuquerque, NM; Trauma Institute, University of Nevada School of Medicine, Las Vegas, NV

The Black-White Suicide Paradox: Correcting Rates for Relative Underenumeration

Ian RH Rockett, PhD, MPH

West Virginia University School of Medicine, Morgantown, WV

The first presenter will discuss the Signs of Suicide (SOS) program, unique for incorporating two prominent prevention strategies, education and screening, into one program. The SOS program has been the first school-based suicide prevention program to demonstrate self-reported suicide attempts. The second presenter will discuss the public's opinion on erecting barriers to prevent suicide attempts from the Golden Gate Bridge. This study is the first to examine public opinion about the effectiveness of means restriction as an effective approach to preventing suicide. The third presenter will describe the evaluation design, data collection methods, and interim findings of the Maine Youth Suicide Prevention Program, currently in the second year of study. The fourth presenter will discuss the demographic characteristics of suicide attempters versus suicide deaths and will identify characteristics of individuals at increased risk for a second suicide attempt. The study uses suicide ICD-9 codes from hospitalizations to develop this logistic regression model. The fifth presenter will examine risk factors related to state suicide death rates in the U.S. using ecological models composed of, and sorted by, age, race/ethnicity, mechanism, and sex. The sixth presenter will discuss research evaluating whether the racial suicide gap between blacks and whites is artifactual. CDC WONDER and the Compressed Mortality file were used as data sources. By applying alternative assumptions about suicide misclassification, the authors derived national suicide rates for relative underenumeration.

Traumatic Brain Injury

Governor's Square 15

Moderator

Peter Layde, MD, MSc

Medical College of Wisconsin

Abstracts

A Comparison of Case Ascertainment of Traumatic Brain Injury Deaths Among Massachusetts Children (0-17 years), 2000, Using Clinical and ICD-10 Based Data Sets

Loreta McKeown, MPH

Massachusetts Department of Public Health, Boston, MA

Accuracy of Mild Traumatic Brain Injury Case Ascertainment Using ICD-9 Codes

Jeffrey Bazarian, MD, MPH

University of Rochester School of Medicine, Rochester, NY

Assessing the Reliability of Abbreviated Injury Scale Scores for the Head Region (HAIS), Colorado 1998-2000

Indira Gujral, MS

Colorado State University, Fort Collins, CO; Colorado Injury Control Research Center, Fort Collins, CO; Division of Injury at the Colorado Department of Public Health and Environment in Denver, CO

Deficits in Dynamic Balance Control Following Concussion

Tonya M Parker, MS

Department of Human Physiology, University of Oregon, Eugene, OR

Concussion in High School Football: Incidence, Risk Factors, and Implications for Prevention

Jess F Kraus, MPH, PhD

Southern California Injury Prevention Research Center, University of California, Los Angeles, CA

Standardized Assessment of Concussion-Emergency Room (SAC-ER) for Emergency Medical Care Providers

James P Kelly, MD

University of Colorado School of Medicine, Denver, CO

The first presenter will discuss several important databases of surveillance information for traumatic brain injury deaths and will describe differences in traumatic brain injury death data findings between death certificates and medical examiner autopsy records. The second presenter will determine the accuracy of mild traumatic brain injury case ascertainment using the ICD-9 codes proposed by the CDC in a 2003 Report to Congress. Accuracy and reliability of these ICD-9 codes will be discussed. The third presenter will assess intra- and inter-rater reliability for hospitalized traumatic brain injury patients in Colorado between 1998 and 2000 using data from the Colorado Traumatic Brain Injury Surveillance System and the Colorado Trauma Registry. The fourth presenter will discuss the quantified deficits in concussed subjects' dynamic balance control while walking with divided attention. The fifth presenter will describe the incidence, risk factors, and injury mechanisms of concussion within a large cohort of high school football players over two years in 86 California high schools. The sixth presenter will discuss the introduction of a new quantified measure (SAC-ER) of the cognitive effects of concussion at the accident scene or during emergency ambulance transport.

Track 2 - Interventions, Solutions, and Preventions

4:45 - 6:15 PM

Intimate Partner Violence

Governor's Square 12

Moderator

Corinne Graffunder, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

"Isn't She a Little Young?" Primary Prevention of Statutory Rape in Virginia

Robert L Franklin, MS

Virginia Department of Health, Richmond, VA

Effectiveness of a Pediatric Clinic-Based Domestic Violence Program

Curt Bay, PhD

Maricopa Medical Center, Phoenix, AZ

Prevalence and Ecologic Factors Related to Men's Perpetration of Child Abuse, Sexual Violence, and Intimate Partner Violence: Preliminary Findings from a Large Community-Based Study

Jay G Silverman, PhD

Harvard School of Public Health, Boston, MA

Preventing and Responding to Violence Against Women: North Carolina Public Health Activities, Programs, and Resources

Ingrid E Bou-Saada, MA, MPH

Injury and Violence Prevention Branch, Division of Public Health, North Carolina Department of Health and Human Services, Raleigh, NC

Quantifying and Characterizing Emergency Department Visits by Women Victims of Intimate Partner Violence Identified From the Prosecutor's Database

Cathy Kothari, MA

Borgess Research Institute, Borgess Medical Center, Kalamazoo, MI

The first presenter will discuss the campaign “Isn’t She a Little Young? Sex with a Minor, Don’t go There,” and will illustrate campaign efforts. This campaign began in Virginia to increase community awareness of statutory rape. The second presenter will discuss the development and implementation of a pediatric clinic-based domestic violence program and will identify the program’s impact on pediatrician screening behaviors and domestic violence disclosures during well-child visits. The third presenter will report preliminary findings from a large, community-based study of men to better describe co-occurrence and patterns of risk and protection for multiple forms of interpersonal violence. The fourth presenter will discuss the Public Health Alliance to Prevent Violence Against Women and the channels for reaching public health audiences to provide information and training. The fifth presenter will discuss the evaluation of emergency department records in Kalamazoo County, Michigan to identify the number of intimate partner violence victims and compare this number to the number of prosecutions. The study hypothesized that most victims are seen in an emergency department but are never identified.

Injury and Violence Among Children

Plaza Court 2

Moderator

Phyllis Agran, MD, MPH

University of California, Irvine

Abstracts

Community Partnerships for Safe School Playgrounds

Lorann Stallones, MPH, PhD

Colorado Injury Control Research Center, Department of Psychology, Fort Collins, CO

Factors Associated With Teaching as an Injury Prevention Strategy for Toddlers

Craig L Anderson, PhD, MPH

University of California, Irvine, Orange, CA

Nurses for Newborns Foundation: Unique Home-Visitation Program That Serves Infants at High Risk for Injury

Sharon Rohrbach, RN

Nurses for Newborns, St. Louis, MO

Nurses for Newborns: A Nurse Home Visiting Model to Prevent Unintentional and Intentional Injury and Improve Maternal/Child Outcomes

Tiffanee Woodard, MFT

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Potential of Child Death Review to Address Infant Injury Deaths Previously Diagnosed as SIDS

Mary D Overpeck, DrPH

Health Resources and Services Administration, Rockville, MD

TRIP Paves the Way to Injury Reduction

Joann Moss, BBA

Children’s Hospital of Michigan, Detroit, MI

The first presenter will describe results from a school-based intervention program to reduce school playground injuries in two schools located on a reservation in Wyoming. This program is based on the National Program for Playground Safety (NPPS) SAFE model, which addresses supervision, age-appropriate equipment, falls to surface, and equipment maintenance. The second presenter will discuss the factors associated with mothers’ selection of teaching hazard avoidance as an injury prevention strategy for toddlers, including scenarios such as drowning, poisoning, and pedestrian injury. The third presenter will discuss an innovative and unique home visitation program that has demonstrated success at reducing child maltreatment and unintentional injury in an at-risk population of women and infants. The fourth presenter

will highlight the evaluation design process for the Nurses for Newborns Foundation in collaboration with Vanderbilt University. The fifth presenter will discuss shifting and changing perceptions of SIDS resulting in more sudden unexpected infant deaths classified as injuries. Results of Child Death Review death scene reenactments demonstrating death circumstances causing either suffocations or strangulations due to sleep environment will be discussed. National trends in infant suffocation through interventions hampered by lack of adequate information on death certificates will also be discussed. The sixth presenter will discuss the Trauma Related Injury Prevention Program (TRIP), a comprehensive injury prevention program to reduce injury risks to metropolitan Detroit children. TRIP is a school-based program free of charge through the sponsorship of Kohl's Corporation.

Track 3 - People, Places, Exposures, Settings, and Risks

4:45 - 6:15 PM

Injury and Violence Among Youth

Governor's Square 14

Moderator

James Toner, PhD

University of Iowa Injury Prevention Research Center

Abstracts

Aggressive Behaviors in Middle School and Young Adults: Reports of Lifetime Intimate Partner Violence
Victimization and Perpetration

Renee Wilson-Simmons, PhD

Education Development Center, Newton, MA

Prevalence and Risk-Protective Factors of Disaggregated Asian/Pacific Islander Youth Violence Victimization Data

Earl S Hishinuma, PhD

University of Hawaii, Honolulu, HI

Trajectories of Violent Behaviors Among African American Youth: Peer and Intervention Effects

Michele Mouttapa, PhD

Morgan State University and Johns Hopkins University, Baltimore, MD

Youth Deaths Due to Underage Drinking and Other Illicit Drug Use in 1999-2001

Douglas L Hill, PhD

Morgan State University and Johns Hopkins University, Baltimore, MD

The first presenter will discuss the relationship between middle school aggressive behaviors and young adults' experiences as victims and perpetrators of intimate partner physical violence. The study is entitled Reach for Health, and the program distributed surveys to eighth graders. The second presenter will give results from the first large-scale study investigating the prevalence of victims of violence in an ethnically diverse Asian/Pacific Islander adolescent sample. The study indicated a need for integration of ethnicity and ethnocultural variables in effective prevention and intervention planning, implementation, and evaluation. The third presentation will describe the analysis of two violence prevention programs and the influence of peer perceptions of violence. The study seeks to determine the extent to which program effectiveness is moderated by peer context. The fourth presentation will discuss the updated estimates for deaths caused by underage drinking and death caused by illicit drug use for the years 1999-2001. An explanation of how the estimates are developed for deaths attributed to underage drinking and illicit drug use along with the trends in deaths from these causes will also be discussed.

Impairment and Motor Vehicle Injury

Plaza Court 1

Moderator

Craig Zwerling, MD, PhD, MPH

University of Iowa Injury Prevention Research Center

Abstracts

A Comparative Analysis of Impaired Driving Laws in the U.S. and Canada: The Impact of Politics, Data, and Advocacy

Linda C Degutis, DrPH

Yale University, New Haven, CT

Brief Alcohol Intervention Following Alcohol-Related Crashes

Marilyn S Sommers, PhD

University of Cincinnati, Cincinnati, OH

Designing an Optimal Search Strategy to Identify Studies That Evaluate Interventions to Prevent Alcohol-Impaired Driving

Cindy Goss, MA

University of Colorado Health Sciences Center, Denver, CO

Knowledge of American Drinking and Driving Laws and Prevention Messages Among Spanish Speaking Males

Janice Williams, MSED

Carolinas Medical Center, Charlotte, NC

Prevalence of Driving After Binge Drinking

Ernest E Sullivent, MD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Random Assignment Evaluation of the DUI Court Program in Maricopa County (Phoenix), Arizona

James F Frank, PhD

National Highway Traffic Safety Administration, Washington, DC

The first presenter will discuss the interplay of societal, political, and policy dimensions on the introduction of driving while impaired (DWI) laws. In addition, the presentation will discuss the effects of federal incentives on introduction and passage of DWI laws and the ways in which data and victims' stories were used. The second presenter will discuss analyzing the effectiveness of brief intervention strategies to reduce alcohol consumption and other health-related outcomes in the year after an alcohol-related vehicular injury. The third presenter will identify objective methods to develop search strategies that identify studies evaluating alcohol-impaired driving interventions. The study was designed to develop a comprehensive registry of controlled studies of impaired-driving interventions for preparing systemic reviews. The fourth presenter will discuss the need for alcohol and driving-related education within the Spanish-speaking community. Identification of cultural differences and educational needs regarding DUIs among the Spanish community is essential. The fifth presenter will assess the prevalence of driving after a specific binge drinking episode and how this relationship varies by individual or environmental factors. Interventions in public places for binge drinking and alcohol-related accidents and deaths will also be discussed. The sixth presenter will describe whether recidivism rates of persons attending DUI court are lower than those of controls in Maricopa County, Arizona. The study will demonstrate the effectiveness of DUI courts.

Workplace Violence* invited session

Governor's Square 10

Moderator**Nancy Stout, EdD**

Centers for Disease Control and Prevention, National Institute for Occupational Safety and Health

Abstracts

NIOSH's Initiative for Workplace Violence and National Conference

Matthew Bowyer

Centers for Disease Control and Prevention, National Institute for Occupational Safety and Health, Morgantown, WV

Societal Cost of Workplace Homicides in the United States

Daniel Hartley, EdD

Centers for Disease Control and Prevention, National Institute for Occupational Safety and Health, Morgantown, WV

Trends in Rates of Occupational Homicides, 1993-2002

Scott Hendricks, MS

Centers for Disease Control and Prevention, National Institute for Occupational Safety and Health, Morgantown, WV

Workplace Bullying: Current Status and Future Directions

Paula L Grubb, PhD

Centers for Disease Control and Prevention, National Institute for Occupational Safety and Health, Morgantown, WV

Workplace Violence—Addressing Intimate Partner Violence as a Workplace Issue

Robin R Runge, JD

American Bar Association Commission on Domestic Violence, Washington, DC

Intimate Partner Violence and the Workplace

Kimberly K Wells, MA

Corporate Alliance to End Partner Violence, Bloomington, IL

The first presenter in this special session will describe the National Institute for Occupational Safety and Health's workplace violence prevention initiative, which will encompass all types of workplace violence and translate research to practice by presenting findings, recommendations, and approaches to workplace violence prevention. The second presenter will discuss the societal costs of workplace homicides in the U.S. using a cost-of-illness approach applied to the Census of Fatal Occupational Injuries (CFOI) data. The cost calculation model incorporated medical expenses, wages, and household production losses. The third presenter will describe trends in rates of occupational homicides by using the CFOI data and the Current Population Survey (CPS). Trends in the rates of occupational homicide were evaluated for the years 1993-2002 by occupation, industry, sex, age, race, and state. Using CFOI, trends in the number of occupational homicides were evaluated for the circumstance, location, and time of the incident. The fourth presenter will discuss general measurement issues for workplace bullying and will provide an overview of the National Organizations Survey (NOS-III), a national telephone survey of U.S. organizations. The fifth presenter will discuss the Corporate Alliance to End Partner Violence (CAEPV), the only national nonprofit organization founded by the business community with a mission to educate and aid in the prevention of domestic violence through the influence of the workplace. The sixth presenter will discuss legal issues raised by intimate partner violence and its impact on the workplace, describe what state and federal employment laws are implicated by intimate partner violence in the workplace, and provide advocacy tips and tools to address the legal issues raised by intimate partner violence in the workplace.

Track 4 - Dissemination, Informatics, and Training

4:45 - 6:15 PM

Getting the Word Out: Community Outreach

Plaza Court 4

Moderator

Barbara Alberson, MPH

California Department of Health Services

Abstracts

Hitting the Bull's Eye: Should Surveillance Data or Community Perception Guide Safety Coalition Efforts?

Laura Hall, MS

University of Kentucky, College of Public Health, The Kentucky Injury Prevention and Research Center, Lexington, KY

Identifying and Strengthening Community-Level Protective Factors That Reduce the Risk of Child Maltreatment: A Case Study

David S Crampton, PhD

Mandel School of Applied Social Sciences, Case Western Reserve University, Cleveland, OH

Newspaper Framing of Fatal Motor Vehicle Crashes in Four Midwestern Cities, 1999-2000

Kathryn W Weslowski, BA

Case Western Reserve University, Cleveland, OH; Rainbow Babies & Children's Hospital, Cleveland, OH

Social Marketing for Suicide Prevention

Anara Guard, MS

Education Development Center, Newton, MA

Understanding How Injury Health Stories Are Reported by Local Television News Across the United States

James M Pribble, MD

University of Michigan Department of Emergency Medicine Injury Research Center, Ann Arbor, MI

The first presenter will describe the dilemma of creating locally appropriate safety messages when there is a chasm between surveillance data and local perception of leading causes of injury. The second presentation will discuss how to strengthen community-level factors that reduce the risk of child maltreatment using Cleveland, Ohio, as a case example. Research on neighborhood effects, as it relates to crime and public health, will also be discussed. The third presenter will examine public health messages conveyed by newspaper coverage of fatal motor vehicle crashes and determine whether press coverage accurately reflects real risks and crash trends. The fourth presenter will examine preexisting suicide prevention and depression awareness campaigns designed for specific populations and determine if these meet the criteria for the development of social marketing tools. The fifth presenter will demonstrate a systemic approach to understanding how local television news report health stories about injury. Content analysis of injury health stories reported on 122 local television stations from the country's top 50 media markets during October, 2002 was performed.

6:30 - 8:30 PM**Exhibit, Poster, and Photo Gallery Jazz Reception**

Exhibit Hall

The exhibit and poster hall and the Images of Injury Prevention and Control Conference Photo Gallery open with a jazz trio, food, and networking reception.

Remarks

Henry Falk, MD, MPH

Director

Coordinating Center for Environmental Health and Injury Prevention
Centers for Disease Control and Prevention

Awards Presentation

National Sexual Violence Resource Center Award for Outstanding Effectiveness in Promoting Awareness and Prevention of Sexual Violence

Posthumous Award to Linda Saltzman, PhD

Presented by Susan Lewis

National Sexual Violence Resource Center

Tuesday, May 10**6:30 - 8:30 AM****Continental Breakfast**

Exhibit Hall

7:00 - 8:20 AM**Skills-Building Sessions****Using Theory for Practice: A Hands-On Introduction**

Governor's Square 10

Carolyn Fowler, PhD, MPH

Johns Hopkins Bloomberg School of Public Health, The Center for Injury Research and Policy

Have you heard of the theory-practice divide? For many of us, theories look good in textbooks, but seem challenging to apply in the real world of community programs. Theories can help us identify and prioritize health issues; identify the correct focus for interventions; understand the methods, objectives, and strategies we can use for our interventions; provide guidance on what changes might be achieved in the priority populations; and help us plan, implement, and evaluate our programs. This interactive session will discuss three popular theories and offer opportunities to practice how you might apply these in program planning and development.

Working With the Media: What to Do When a Reporter Calls

Governor's Square 15

Norm Hartman

Hart Communications

This session will offer tips for preparing for media interviews and will provide important strategies for interview success. The presenter will discuss the basics of media training and will offer a review of critical dos and don'ts for interviews. The presenter will also discuss how to anticipate questions and develop meaningful and memorable quotes and messages.

Preparing Your Manuscript—Easing the Pain

Governor's Square 14

Elliott Churchill, MS, MA

Centers for Disease Control and Prevention, Office of Global Health

This workshop focuses on the prepublication process associated with moving from measurement to message—or from project to publication—in peer-reviewed literature. Discussions include a step-by-step examination of the process of preparing and submitting your work and instructions for responding to prompts from journal staff. Such troublesome issues as authorship and choice of journal are also discussed. Participants are given a behind-the-scenes tour of the scientific publishing scene.

Maximizing the Value of Existing Data Sources

Governor's Square 17

J Lee Annest, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Lois Fingerhut, MA

Centers for Disease Control and Prevention, National Center for Health Statistics

Attendees will gain insight into the use of national mortality and morbidity data sources (vital statistics, hospital discharge, emergency department data systems, and household interview data) for injury surveillance. Focus will be on the systems and work produced by the National Center for Health Statistics (NCHS) and the National Center for Injury Prevention and Control (NCIPC). Special topics will include the new ICD-10 injury mortality diagnosis matrix and updates on current discussions about injury severity measures. The attendee will also learn about methods of presenting national data to communicate a clear public health message supported by good science. Examples will be given combining injury death data from the National Vital Statistics System of NCHS with nonfatal injury data from the National Electronic Injury Surveillance System-All Injury Program operated by the U.S. Consumer Product Safety Commission.

Working Effectively With Policy Makers

Governor's Square 11

Linda Degutis, DrPH

Yale University

Susan Gallagher, MPH

Education Development Center

Injury prevention has received little attention as a national policy issue. This is due to lack of education of policy makers and their staffs with respect to the magnitude of the injury problem and its impact on the health of the public. In addition,

the diversity of issues related to injury prevention, from violence prevention to motor vehicle occupant protection to fall prevention in community-dwelling elderly, can create difficulty for advocates for environmental and policy change to get their message across. In this session, methods will be described that are effective in educating staff and policy makers and explore the use of data and anecdotes (local stories) to highlight the importance of investment in injury prevention strategies at state and national levels. Participants will have the opportunity to take roles in interactive scenarios and case discussions illustrating effective and ineffective methods of educating policy makers.

Session 3

Track 1 - Advances in Research Approaches

8:30 - 10:00 AM

Surveillance

Governor's Square 16

Moderator

Lorann Stallones, MPH, PhD

Colorado State University, Colorado Injury Control Research Center

Abstracts

Comparison of Paper, Oral, and Electronic Administration of a Lifestyle Questionnaire to Injured Patients

Cindy Goss, MA

University of Colorado Health Sciences Center, Denver, CO

From E to VWXY Cause of Injury Codes

David Lawrence, MPH

Children's Safety Network, San Diego, CA

Injury and Poisoning Estimates From the National Health Interview Survey—Why They Differ From Other Estimates

Manon A Boudreault, MPH

Centers for Disease Control and Prevention, National Center for Health Statistics, Hyattsville, MD

Injury Deaths of U.S. Citizens Abroad

Clare E Guse, MS

Department of Family and Community Medicine and Injury Research Center, Medical College of Wisconsin, Milwaukee, WI

Intent and Causes of Injury Mortality in a Large Urban Region: How Do Rates Vary by Age and in Comparison to the United States?

Gwendolyn Bergen, MPH, MS

Johns Hopkins Bloomberg School of Public Health, The Center for Injury Research and Policy, Baltimore, MD

Pregnancy-Associated Emergency Department Injury Visits Using Probabilistic Linkage of Statewide Birth and Fetal Death Data

Harold (Hank) Weiss, PhD, MPH

University of Pittsburgh, Center for Injury Research and Control, Pittsburgh, PA

The first presenter will compare three questionnaire formats (paper, oral, and electronic) in terms of their effectiveness in screening acutely injured patients in urgent care clinics. The questionnaires provided feedback on identifying drinking problems and eliciting willingness to participate in a hypothetical lifestyle intervention trial among injured patients. The second presenter will discuss the Children's Safety Network and the National Center for Health Statistics (NCHS) fact sheets which are designed to disseminate information on the most current changes in the coding and classification of

injury mortality data. The utility of these fact sheets in designing effective injury prevention programs will also be discussed. The third presenter will describe the various NCHS surveys collecting injury and poisoning data and will identify reasons why estimates among these surveys may differ. The fourth presenter will describe the frequency and types of intentional and unintentional injury death of U.S. citizens abroad. Understanding regional differences and designing prevention programs will also be discussed. The fifth presenter will examine injury mortality in Baltimore City and the Baltimore suburbs and will compare it to that of the U.S. The sixth presenter will focus on the incidence, demographics, and variations by mechanism, intent, and nature of injury among pregnant women seen in emergency departments for injury-related problems during their pregnancy.

Traumatic Brain Injury

Governor's Square 15

Moderator

Thomas Songer, PhD

University of Pittsburgh Center for Injury Research and Control

Abstracts

Emergency Department (ED)-Treated Traumatic Brain Injury (TBI) Surveillance: Minnesota's Experience

Heather A Day, MPH

Minnesota Department of Health, St. Paul, MN

Mild Traumatic Brain Injury (MTBI) and Subsequent Post-Concussive Syndrome (PCS) Among Adult Emergency Department Patients Presenting With Minor Injury

Ronald Maio, DO

University of Michigan, Ann Arbor, MI

Predictors of Long-Term Disability After Traumatic Brain Injury

Anbesaw Selassie, DrPH

Medical University of South Carolina, Charleston, SC

The Maryland Traumatic Brain Injury Surveillance Program: Challenges and Successes

Tracey Serpi, MS

Maryland Department of Health and Mental Hygiene, Baltimore, MD

The first presenter will estimate the predictive value positive (PV+) of ICD-9-CM codes in the CDC administrative data case definitions for TBI6 and MTBI5 and describe the epidemiology of ED-TBI in Minnesota. The second presenter will determine the frequency of MTBI and subsequent PCS in adult emergency department (ED) patients. This information is valuable in developing effective and efficient intervention strategies to address these problems. The third presenter will identify predictors of disability using uniformly available variables, develop an algorithm using simplified decision trees, and validate the algorithm using outcome data from TBI Follow-up Registry (SCTBIFR). The fourth presenter will describe the TBI surveillance system in Maryland, which was created to collect annual incident-level data on all resident TBI hospitalizations and deaths. Data spanning seven years of collection will be presented.

Track 2 - Interventions, Solutions, and Preventions

8:30 - 10:00 AM

Hospital-Based Interventions

Plaza Court 2

Moderator**Jim Enders, MPH**

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

Addressing Alcohol and Drug Problems Among Hospitalized Trauma Patients: Recommendations
From a National Conference

Daniel W Hungerford, DrPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Recidivism Among Adolescent Participants in a Trauma Center Based Injury Prevention Program
Focused on Alcohol and Drug Education

Pamela W Goslar, PhD

St. Joseph's Hospital and Medical Center, Phoenix, AZ

Safety in Seconds (R): Innovative Safety Communication in a Pediatric Emergency Department

Lara B Trifiletti, PhD

Johns Hopkins Bloomberg School of Public Health, Baltimore, MD

Screening Injured Patients for Problem Drinking by Telephone: Feasibility Study

Carolyn DiGiuseppi, MD, MPH, PhD

University of Colorado Health Sciences Center, Denver, CO

The Connecticut Health Initiative for Identification and Prevention (CHIIP) Tool – A New Opportunity to Evaluate
a Hospital Policy Regarding Victims of Violence for Best Practice and JCAHO Standards

Katherine Smith, MSW

St. Francis Hospital and Medical Center, Hartford, CT

Violence Against Emergency Department Workers

Donna Gates, EdD, RN

University of Cincinnati, Cincinnati, OH

The first presenter will describe the recommendations from the national conference on methods for reducing the impact of alcohol and drug use on trauma patients. The recommendations stemming from the conference will be reviewed and implementation of the recommendations will be illustrated. The second presenter will quantify recidivism and related characteristics of youth completing an injury prevention program for first-time offenders of underage drinking laws as part of a program evaluation. The third presenter will illustrate baseline results of a theoretically informed and innovative intervention program addressing child safety in a pediatric emergency department serving high-risk inner-city populations. The fourth presenter will describe the effectiveness of screening by telephone versus in clinic for identifying problem drinking among acutely injured patients. The fifth presenter will describe CHIIP, a statewide approach to hospitals implementing policies about screening for victims and perpetrators of domestic violence. The sixth presenter will present results from a survey of emergency department workers about the violence they experience from patients and visitors.

Child Maltreatment

Governor's Square 12

Moderator**Shelli Stephens-Stidham, MPA**

Oklahoma State Department of Health

Abstracts

Preventing Child Sexual Abuse Within Youth-Serving Organizations: What the Experts Say

Janet Saul, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The Association Between Presence of Children in the Home and Firearm Ownership and Storage Practices

Susan M Conner, PhD

Case Western Reserve University, Cleveland, OH; Rainbow Babies and Children's Hospital, Cleveland, OH

The Wide-Ranging Health Outcomes of Adverse Childhood Experiences

Valerie J Edwards, PhD

Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Atlanta, GA

ICD Codes Suggestive of Child Maltreatment: Identification and Assessment of Validity

Patricia G Schnitzer, PhD

University of Missouri – Columbia, Department of Family and Community Medicine, Columbia, MO

The first presenter will provide an overview of strategies suggested by the expert panel for organizations that wish to create their own CSA prevention policies and procedures. Common barriers experienced by experts and a review of potential mechanisms for overcoming these barriers will also be presented. The second presenter will examine the influence of geography and presence of children less than 16 years old in the home on firearm ownership and storage decisions of northeast Ohio residents. The third presenter will provide an overview of more than 30 published studies linking adverse childhood experiences to poor health outcomes in the areas of chronic diseases, reproductive health, and mental health. The fourth presenter will discuss the identification of ICD-9 codes suggestive of child maltreatment, identify reasons why maltreatment is not being coded in medical records, and describe limitations of using ICD-9 codes for surveillance of child maltreatment.

Track 3 - People, Places, Exposures, Settings, and Risks

8:30 - 10:00 AM

Injury in the Home

Governor's Square 14

Moderator

Peter Chen, PhD

Colorado State University

Abstracts

Collaborative Public Health, Mental Health, and Law Enforcement Response to Reverse an Epidemic of Unintentional Overdoses From Prescription Drugs in North Carolina

Catherine (Kay) Sanford, MSPH

North Carolina Department of Health and Human Services, Injury and Violence Prevention Branch, Division of Public Health, Raleigh, NC

Examination of the Historical Evolution of a Best Practices Approach to Window Falls Prevention That Has Failed Dissemination Efforts

Joyce C Pressley, PhD, MPH

Injury Free Coalition for Kids, Department of Epidemiology, Mailman School of Public Health, Columbia University, New York, NY

Leading Causes of Unintentional Home Injury in High-Risk Age Groups

Kara S McGee, MSPH

University of North Carolina, Injury Prevention Research Center, Chapel Hill, NC

Prevalence of Home Safety Practices Among Households Where a Person With a Disability Resides

Kara S McGee, MSPH

University of North Carolina, Injury Prevention Research Center, Chapel Hill, NC

The Importance of Sleep and Routines of Daily Living in the Prediction of Unintentional Injuries of Preschool Children

Christina Koulouglioti, MS, PhD

University of Rochester, School of Nursing, Rochester, NY

The first presenter will discuss the Task Force to Prevent Deaths from Unintentional Drug Overdoses and their recommendations to prevent deaths from unintentional drug overdoses among professionals. The second presenter will examine injuries due to falls from buildings in areas with and without enforced window guard regulations and will discuss the Best Practices Approach to prevention of these injuries. The third presenter will describe fatal and nonfatal unintentional home injuries among high-risk populations. Key risk factors and target prevention efforts will be discussed. The fourth presenter will examine patterns of safety practices among households in which a disabled person is reported to reside. A random-digit-dial survey was conducted to assess the prevalence of home hazards and injury prevention practices related to home safety, including fires, burns, poisoning, and falls. The fifth presenter will determine the role of children's sleep disturbances and children's routines of daily living in the prediction of unintentional injuries. The study also estimated the effect of maternal fatigue on children's sleep, routines, and injuries.

Motor Vehicle Injury

Plaza Court 1

Moderator

Anthony Fabio, MPH, PhD

University of Pittsburgh Center for Injury Research and Control

Abstracts

Development of a Safe Speed: A Photo Speed Enforcement Campaign in Mecklenburg County

Janice Williams, MSED

Carolinas Medical Center, Charlotte, NC

Do State Motorcycle Helmet Laws Influence Bicycle Helmet Use Among Adolescents?

Timothy E Lum, MD, MPP

University of Rochester Medical Center, Rochester, NY

Effectiveness of a Multifaceted Intervention to Increase Booster Seat Use Targeting Rural Communities in New York State

Debra Douglass, MS, CHES

New York State Department of Health, Bureau of Injury Prevention, Albany, NY

Misuse of Child Restraints

Maria E Vegega, PhD

National Highway Traffic Safety Administration, Washington, DC

Motor Vehicle Crashes of Teenage Drivers in New York State

Michael J Bauer, MS

New York State Department of Health Bureau of Injury Prevention, Albany, NY

The Risk of Fatal Injury Associated With Light Trucks During Two-Vehicle Crashes: An Estimating Equations Analysis of Matched-Pair Cohort Data

Thomas Rice, MPH, PhD

University of California Los Angeles, Southern California Injury Prevention Research Center, Los Angeles, CA

The first presenter will describe a Safe Speed program developed in Mecklenburg County, NC, where photo speed cameras significantly dropped the number of crashes occurring in the intersections where they were installed. The second presenter will describe the relationship between state motorcycle helmet laws and self-reported bicycle helmet use among adolescents. The third presenter will describe the efficacy of a multifaceted intervention program composed of public education and awareness programs, a booster seat distribution program, and an elementary school campaign to increase booster seat use in rural communities. The fourth presenter will identify the current measures of child restraint system misuse among the general public. An analysis of results collected from six states that were observed for restraint use of children less than 80 lbs. will be presented. The fifth presenter will describe the comparison of crash characteristics and outcomes of drivers 16-19 years old with that of drivers 30-64 years old in New York State. Characteristics of crash factors involving teenage drivers will also be discussed. The sixth presenter will examine the effects of light trucks on the risk of fatal injury to occupants of the other vehicle when they are involved in traffic accidents and will compare the results obtained by applying different analytic methods.

Track 4 - Dissemination, Informatics, and Training

8:30 - 10:00 AM

The Guide to Community Preventive Services* invited session

Plaza Court 3

Gwendolyn Cattledge, PhD, MSEH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

The Guide to Community Preventive Services: Systematic Reviews and Evidence-Based Recommendations for Interventions to Improve Public Health

Ann Dellinger, PhD, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Community Guide Reviews and Recommendations for Reducing Alcohol-Impaired Driving

Randy W Elder, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The Guide to Community Preventive Services Demonstrates the Effectiveness of Therapeutic Foster Care for the Reduction of Chronic Violence Among Juveniles

Robert A Hahn, PhD, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

A State Health Department Approach to Engaging Communities in Best Practices for Injury Prevention

Sallie Thoreson, MS

Colorado Department of Public Health and Environment, Denver, CO

The first presenter will discuss The Guide to Community Preventive Services and its goals for injury prevention. Recommendations developed by the Task Force on Community Preventive Services for child safety seat and seat belt use will also be discussed. The second presenter will discuss systemic reviews that were conducted to assess the effectiveness of a number of community-based interventions for reducing alcohol-impaired driving and alcohol-related crash fatalities. Recommendations developed by the Task Force on Community

Preventive Services will also be discussed. The third presenter will discuss a systemic review of scientific evidence concerning the effectiveness of therapeutic foster care in preventing violent behavior among participating youth. The fourth presenter in this special session will discuss how evidence-based reviews can be part of an effective community-based injury prevention program, describe barriers to implementing evidence-based strategies through community coalitions, and identify techniques state health agencies can use to promote evidence-based strategies.

Session 4

Track 1 - Advances in Research Approaches

10:15 - 11:45 AM

Surveillance

Governor's Square 16

Moderator

Lori Haskett, BS

Kansas Department of Health and Environment

Abstracts

Data Systems Under Development at the National Center for Statistics and Analysis

Joseph Carra, PhD

National Highway Traffic Safety Administration, Washington, DC

Fatal and Nonfatal Injuries in Brazil, 2002

Vilma P Gawryszewski, PhD

Sao Paulo State Health Department, Sao Paulo, Brazil

Injury Surveillance in New York City: A Model Program

Susan A Wilt, DrPH

New York City Department of Health and Mental Hygiene Bureau of Injury Epidemiology, New York, NY

Multiple Cause of Injury Deaths Presented Using the ICD-10 Injury Mortality Diagnosis Matrix

Margaret Warner, PhD

Centers for Disease Control and Prevention, National Center for Health Statistics, Hyattsville, MD

The Impact of an Expanded Case Definition for Poisoning on Incidence and Costs

Monique A Sheppard, PhD

Pacific Institute for Research and Evaluation, Calverton, MD

The first presenter will describe the development of two new data collection programs called the National Motor Vehicle Crash Causation Survey (NMVCCS) and enhancement of the Fatality Analysis Reporting System (FARS). NMVCCS will be used for capturing primary prevention data and FARS will make the reporting on data for fatal car crashes faster. The second presenter will analyze national data on fatal injuries and nonfatal injury hospitalizations in Brazil in 2002. As a result of the data, Brazil is in need of developing injury prevention programs and initiatives. The third presenter will summarize select statistics from three data sources making up the Injury Surveillance System in New York. The program was launched in 1993 in response to New York City's violence epidemic. The fourth presenter will describe the new ICD-10 injury mortality diagnosis matrix which classifies the nearly 1,200 "S" and "T" codes into body regions and nature of the injury. The fifth presenter will discuss the regional expanded definition of poison-related cases to increase the uniformity between the Toxic Exposure Surveillance System and the traditional public health poisoning surveillance case definition. The estimated incidence and cost of this expanded definition will be demonstrated.

National Violent Death Reporting System

Governor's Square 15

Moderator

Rodney Hammond, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

Injury Morbidity and Mortality Data Integration With Human Services Databases

Megan A Wies, MPH

South Carolina Department of Health and Environmental Control, Division of Injury and Violence Prevention, Columbia, SC

Female Homicide—Findings From the National Violent Death Reporting System

Dionne White, MPS

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Two Heads Are Better Than One: An Interdisciplinary Approach to Incident-Based Violent Death Surveillance and Injury Prevention

Karen E Head, RN

Virginia Department of Health, Office of the Chief Medical Examiner, Richmond, VA

What a New Reporting System Tells Us About Violent Deaths

Malinda Steenkamp, MPhil

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The first presenter will describe the unique partnership among several South Carolina injury and prevention, health and environmental control, and budget and control boards organizations to create a statistically linked health and human services database to identify causal relationships and trends in intentional injury. The second presenter will discuss preliminary descriptive data on 417 female homicides from the first states funded in 2002. The third presenter will discuss NVDRS and the value of death event data in understanding the characteristics and dynamics of violent death events with multiple victims and will outline injury and violence prevention strategies for these deaths. The fourth presenter will present preliminary descriptive data from six states using NVDRS to provide high-quality data useful for violence prevention.

Track 2 - Interventions, Solutions, and Preventions

10:15 - 11:45 AM

Injury and Violence Among Children

Plaza Court 2

Moderator

Amber Williams

State & Territorial Injury Prevention Directors Association

Abstracts

A Campaign to Increase Awareness About Child Product Recalls

Katharine Fitzgerald

Children's Hospital & Regional Medical Center, Seattle, WA

Congruence Between Maternal Report and Medical Record Abstraction of Childhood Injuries

Kimberly Sidora-Arcoleo, MPH

University of Rochester School of Nursing, Rochester, NY

Early Childhood Intervention to Prevent Violence: Implementation of the I Can Problem Solve Curriculum

Michelle Scheidt, MA

Metropolitan Family Services, Chicago, IL

Nonfatal Injuries Among U.S. Children With Disabling Conditions

Huiyun Xiang, MD, PhD

Columbus Childrens Research Institute, Center for Injury Research and Policy, Columbus, OH

Nurses for Newborns of Tennessee: Building a Community-Academic Partnership

Patricia Temple, MD

Vanderbilt University, Nashville, TN

The first presenter will discuss a campaign focusing on promoting the Consumer Product Safety Commission (CPSC) website, e-mail service, and a TV PSA to increase awareness and encourage parents to check for recalled products. The second presenter will determine whether parents accurately recall medically attended injuries to their children and whether biases exist by relying solely on self-reported data. The third presenter will describe the development and implementation of the "I Can Problem Solve" curriculum in South Chicago's low-income, ethnically-diverse communities. The program was developed in 2000; between 2003 and 2004, 333 Head Start and early elementary students, 82 teachers, and 39 parents participated in the intervention. The fourth presenter will discuss nonfatal injury risk among U.S. children with disabilities. Disability was defined as a long-term reduction in ability to conduct social role activities, such as school or play, because of chronic physical or mental conditions. The fifth presenter will describe the development of a research infrastructure in a preexisting home visitation program designed to improve maternal and child health and present outcome data for more than 700 families served during 2003.

Agricultural Injury* **invited session**

Governor's Square 12

Moderator

David Hard, PhD

Centers for Disease Control and Prevention, National Institute for Occupational Safety and Health

Abstracts

Sleep Patterns and Injuries Among Adolescents on Farms

Lorann Stallones, PhD, MPH

Colorado State University Injury Control Research Center, Denver, CO

Childhood Agricultural Injury Prevention: Major Accomplishments, Persistent Problems, and Next Steps

Barbara C Lee, PhD

National Children's Center for Rural and Agricultural Health and Safety, Marshfield, WI

Perspectives From a Father, Farmer, and First Responder

Kevin Paap, EMT

Paap Farms, Farm Safety 4 Just Kids, Garden City, MN

Injuries in the Iowa Certified Safe Farm Study

Risto H Rautiainen, PhD

The Great Plains Center for Agricultural Health, University of Iowa, Iowa City, IA

NIOSH Agricultural Centers National Tractor Safety Initiative

Stephen Reynolds, PhD

Colorado State University High Plains Intermountain Center for Agricultural Health and Safety, Fort Collins, CO

Migrant Farm Worker Injury: Demographic Characteristics, Work-Related Risk Factors, and Future Directions for Research

Stephen A McCurdy, MD, MPH

Division of Environmental and Occupational Medicine, Department of Public Health Sciences

University of California, Davis, CA

The first presenter will address the relationship between sleep patterns and injuries among adolescents aged 13-18 years living on farms. The second presenter will review major accomplishments, persistent problems, and next steps in childhood agricultural injury prevention. The third presenter will feature a working farmer discussing his perspectives on injury prevention as a father, farmer, and first responder. The fourth presenter will provide an overview of the Certified Safe Farm program. The fifth presenter will describe the National Agricultural Tractor Safety Initiative, and the final presentation will address the problem of injuries among migrant agricultural workers.

Track 3 - People, Places, Exposures, Settings, and Risks

10:15 - 11:45 AM

Intimate Partner Violence

Governor's Square 14

Moderator

Carolyn DiGuseppi, MD, PhD, MPH

Colorado State University Injury Control Research Center and University of Colorado Health Sciences Center

Abstracts

Gender Differences in Risk Factors for Forced Sexual Intercourse Among NYC High School Students

Sandeep R Chaudhari, MS

Columbia University Center for Youth Violence Prevention, New York, NY

Health Care Burden and Injuries Associated With Intimate Partner Violence Among Young Adults in the U.S.

Monica H Swahn, PhD, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Health of Women in Domestic Violence Shelters

Stacey B Plichta, ScD

Old Dominion University, Norfolk, VA

Intimate Partner Violence: Findings from Hospital Assault and Self-Inflicted Injury Records

Travis A Fritsch, MS

Kentucky Injury Prevention and Research Center, Lexington, KY

The Association Between Sexual Violence Victimization and Risky Health Behaviors: Findings From the 2003 National Youth Risk Behavior Survey (YRBS)

Michele Lynberg, PhD, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The first presenter will examine the specific correlation between forced sexual intercourse among New York City public high school students. In 2003, 7,390 New York City high school students were administered the Youth Risk Behavioral Survey (YRBS) to identify the prevalence of forced sexual intercourse. The second presenter will discuss the prevalence, demographic characteristics, and health-related correlation of injuries from physical intimate partner violence perpetration, victimization, and sexual coercion and the resultant health care burden associated with intimate partner violence. The third presenter will examine the acute and chronic health care needs of women seeking refuge in a domestic violence shelter. The fourth presenter will describe the lessons learned using hospital electronic databases and medical records to identify and describe the prevalence of intimate partner violence. The fifth presenter will discuss the use of national data in examining lifetime sexual violence victimization's association with several important health behaviors. The data source is the 2003 national YRBS, which was obtained through anonymous self-administered questionnaires given to students in grades 9-12.

Motor Vehicle Injury In Diverse Populations

Plaza Court 1

Moderator

Ann Dellinger, PhD, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

Increasing Motor Vehicle Restraint Use Among Hispanic Parents and Children

Pamela W Goslar, PhD

St. Joseph's Hospital and Medical Center, Phoenix, AZ

Increasing Seat Belt Use Among African Americans: An Integrated Approach to Preventing Excess Death and Injury

Irwin A Goldzweig, MS

Meharry Medical College, Nashville, TN

Injury Data Leads to Identification of Noncompliant Seat Belt Use in African American Population and Development of New Prevention Messages

Robert Schafermeyer, MD

Carolinas Medical Center, Charlotte, NC

Restraint Use Among Northwest American Indian Children Traveling in Motor Vehicles

Francine C Romero, PhD, MPH

Northern Plains Tribal Epidemiology Center, Aberdeen Area Tribal Chairmen's Health Board, Rapid City, SD

Ride Safe: Developing a Head Start-Based Program to Increase Child Safety Seat Use Among American Indian Children

Christopher W Allen, MS, REHS

Indian Health Service, White Earth, MN

The first presenter will quantify change in restraint use, particularly booster seats, among a Hispanic population following safety seat distribution and an educational program using culturally appropriate material. The second presenter will discuss the issue of preventable death injury among African Americans in the context of high-risk subgroups identified through database analyses conducted by Meharry Medical College and State Farm Insurance. The third presenter will discuss the need for and development of culturally targeted seat belt compliance messages among the African American population. The fourth presenter will identify compliance with infant seat, child safety seat, and booster seat use, and determine factors associated with proper child restraint in six northwest tribal communities. The fifth presenter will describe the development of a child passenger safety program to increase child safety seat use among tribal Head Start families.

Violence

Plaza Court 4

Moderator

Corinne Peak-Asa, PhD

University of Iowa, Injury Prevention Research Center

Abstracts

Faith and Medicine in Action: Understanding, Preventing, and Responding to Firearm Violence and Suicide

Marilyn J Bull, MD

Riley Hospital for Children, Indiana University School of Medicine, Indianapolis, IN

Neighborhood Economic Trends as a Predictor of Individual Violence Risk

Anthony Fabio, PhD, MPH

University of Pittsburgh, Center for injury Research and Control, Pittsburgh, PA

Prevalence and Cultural Risk Factors Associated With Serious Violence Among Chinese, Cambodian, Lao/Mien, and Vietnamese Youth

Thao N Le, PhD, MPH

National Council on Crime and Delinquency Asian/Pacific Islander Youth Violence Prevention Center, Oakland, CA

Prevention of Deaths From Violence in the United States: The Role of Interventions During Childhood and Adolescence

Beth E Ebel, MD

University of Washington, Seattle, WA

Violent Deaths in Oregon: 2003

Xun Shen

Oregon Department of Human Services, Portland, OR

The first presenter will describe a pilot program developed by the Indiana University School of Medicine in March 2004 that recognizes faith-based leaders as essential partners in reducing suicide and firearm deaths in the Indianapolis area. The second presenter will discuss two cohorts of the Pittsburgh Youth Study and whether differences in violence between the cohorts could be explained by period or cohort effects after adjusting for individual-level factors. The third presenter will discuss the prevalence and cultural risk factors of violence in Asian and Southeast Asian youth. Structured one-hour, face-to-face interviews were conducted to identify violence in this population. The fourth presenter will calculate the number of homicides in the U.S. that might be prevented through early interventions or a cohort of male youth under age 18. The fifth presenter will discuss using the National Violent Death Reporting System to provide information on mechanism, nature of deaths, demographic, and circumstances surrounding violent deaths in Oregon.

Track 4 - Dissemination, Informatics, and Training

10:15 - 11:45 AM

Getting the Word Out: Community Outreach* invited session

Plaza Court 3

Moderator

Andrea Gielen, ScD, ScM, CHES

Johns Hopkins Bloomberg School of Public Health, The Center for Injury Research and Policy

Abstracts

Falls Free: Promoting a National Action Plan to Prevent Falls in Older Adults

Bonita Beattie, PT

National Council on the Aging, Washington, DC

Falls Among Older Adults—The Public Health Problem and Prevention Strategies

Ellen Sogolow, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Resource Centers in Action

Ellen Schmidt, MS

Children's Safety Network, Washington, DC

Resource Centers in Action: Collaboration to Benefit State and Local Health Department Efforts

Anara Guard, MS

Education Development Center, Newton, MA

“Choose Respect”: CDC's Media Campaign to Prevent Teen Dating Violence

Rita Noonan, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

“Choose Respect”: Creating the “Creative” in CDC's Media Campaign to Prevent Teen Dating Violence

Hsin-Hsin Foo, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The first and second presenter will provide the public health community with a discussion of key elements of Falls Free: The National Action Plan to Prevent Falls in Older Adults. Discussions of next steps and collaborative initiatives planned in support of the national action plan will also be discussed. The third and fourth presenter will describe resource centers that address the injury continuum from prevention through collaboration to benefit state and local health department efforts. The fifth and sixth presenter will discuss the Choose Respect campaign designed to provide positive messages about healthy dating relationships to girls and boys ages 11-14 years as an initiative to prevent dating abuse. Specific topics to be discussed include formative research and findings, creative development, campaign implementation, and pilot launch evaluation.

12:00 - 1:30 PM

Partner Showcase Luncheons

Plaza Ballrooms A - F

This conference was possible because 34 outstanding advisory partner organizations and sponsors provided direction and inspiration. Six concurrent Showcase Luncheons will provide a forum for attendees to learn about projects, programs, grants, events, campaigns, and other news from these important groups, while enjoying a catered lunch. Luncheon agendas will be provided at the conference. The 2005 National Injury Prevention and Control Conference Planning Committee members thank these distinguished partners and sponsors for their outstanding support.

Session 5

Track 1 - Advances in Research Approaches

1:45 - 3:15 PM

Motor Vehicle Injury

Governor's Square 16

Moderator

Christine Branche, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

Crash Culpability, BAC Levels, and Seat Belt Use Among a Cohort of Hospitalized Drivers

Patricia C Dischinger, PhD

National Study Center for Trauma and EMS, University of Maryland, Baltimore, MD

Demographic and Behavioral Correlates of Road Rage: Results From a National Survey

Mary Vrinotis, MS

Harvard Injury Control Research Center, Boston, MA

The Epidemiology of Pedestrian Injury in a Suburban Setting, 1991-2000

Charles J DiMaggio, PhD, MPH

Columbia University, New York, NY

Reaching a Community With the Booster Seat Message

Sallie Thoreson, MS

Colorado Department of Public Health and Environment, Denver, CO

Observational Seat Belt Survey Protocol Development Project

Carolyn E Crump, PhD

University of North Carolina School of Public Health, Department of Health Behavior and Health Education, Chapel Hill, NC

The first presenter will determine culpability rates for crashes of drivers with and without positive BACs at the time of their crash and will determine any other factors associated with crash culpability. The second presenter will examine data from a national random-digit-dial survey of 2,515 licensed drivers in 2004 to examine correlates of road rage and making obscene gestures at other drivers. The third presenter will describe pedestrian injury occurrence, fatality, and hospitalization rates using a geographic information system. Local, state, and national data sources were utilized to describe epidemiologic features and to calculate ZIP-code level hospitalization rates which were correlated to community socioeconomic characteristics. The fourth presenter will discuss efforts in developing a community-wide booster seat campaign targeting children ages 4-8 years and will present the results from the campaign. The fifth presenter will discuss the Observational Seat Belt Survey Protocol Development Project and describe the implications of ignoring complex survey design in the calculation of seat belt use. Identification and rates of a uniform means for local American Indians and Alaska Native communities to conduct seat belt surveillance will also be discussed.

Violence

Governor's Square 15

Moderator

Harold (Hank) Weiss, PhD, MPH

University of Pittsburgh Center for Injury Prevention and Control

Abstracts

Nonfirearm-Related Homicides, New Mexico, 2001-2003

Neely N Kazerouni-Frederick, DrPH, MPH

New Mexico Department of Health, Santa Fe, NM

The Epidemiology of Assault Injuries to Home Care Attendants in New York City

Kathryn Brown Schaffer, MPH

University of California School of Public Health, Southern California Injury Prevention Research Center, Los Angeles, CA

The Picture of Violence: A Descriptive Analysis of First-Year Data Findings of the Massachusetts

Violent Death Reporting System

Victoria Ozonoff, PhD, SMAS

Massachusetts Department of Public Health, Boston, MA

Provocations to Violence in PG-13 Rated Films: 1999-2000

Theresa Webb, PhD

University of California School of Public Health, Southern California Injury Prevention Research Center, Los Angeles, CA

Which Parents Ask Other Parents Whether Their Home Contains a Firearm?

Matthew Miller, MD, ScD

Harvard School of Public Health, Boston, MA

The first presenter will discuss results from a homicide study in New Mexico in which victims were identified through the New Mexico Office of the Medical Investigator. Calculated age-specific and age-adjusted homicide death rates for 2001-2003 by sex and race/ethnicity were evaluated. The second presenter will describe and measure the incidence, injury patterns, and risk factors associated with work-related assaults among a cohort of home care attendant workers employed by agencies in New York City. The third presenter will provide an overview of the data available on violent deaths occurring in Massachusetts in 2003 using the National Violent Death Reporting System (NVDRS) database. The fourth presenter will examine the contextual features of violent actions in PG-13 films which have been found to influence viewers. The fifth presenter will describe the predictors of whether parents are likely to inquire about the presence of firearms in other parent's homes and identify interventions likely to increase parental willingness to engage in this conversation with other parents.

Track 2 - Interventions, Solutions, and Preventions

1:45 - 3:15 PM

Injury in the Home

Plaza Court 2

Moderator

Mei-Li Lin, PhD

National Safety Council

Abstracts

Adequacy of Data for Assessing Injuries at Home

Kara S McGee, MSPH

University of North Carolina Injury Prevention Research Center, Chapel Hill, NC

Home Safety Council's National Fire Safety Literacy Project

Kara S McGee, MSPH

University of North Carolina Injury Prevention Research Center, Chapel Hill, NC

Residential Fire Safety Programs in Kentucky: A Comparison of Two Intervention Models

Robert H McCool, MS

Kentucky Injury Prevention and Research Center, Lexington, KY

The Epidemiology of Elderly Drowning in Los Angeles County

Lawrence D Chu, PhD, MPH

California State University Northridge, Northridge, CA

The Marriage of Disciplines: A Collaborative Approach to Improve Home Safety and Quality of Life Among Older Adults

Michelle A Liebig, MPH, RD

Broomfield Health and Human Services, Broomfield, CO

The first presenter will highlight data issues in classifying home injuries, as well as the extent of missing data in capturing the location of injuries that occur while at home. Suggestions for improving data and its application to understanding home injuries will be given. The second presenter will describe the development of the National Fire Safety Literacy Project, which introduces original, easy-to-read fire safety instruction messages into existing adult literacy curricula. The literacy project is a collaboration among the Home Safety Council, ProLiteracy Worldwide, and Oklahoma State University's Fire Protection Publications. The third presenter will describe the Smoke Alarm Installation and Fire Education program in Kentucky, which is an intervention program by the Kentucky Injury Prevention and Research Center. The program will provide fire safety education and install smoke alarms in homes without them. The fourth presenter will discuss the incidence of drowning mortality among the elderly population of Los Angeles County over an 11-year period. Death codes specific to drowning were used to identify cases and autopsy reports were collected to identify incident-specific circumstances. The fifth presenter will describe Broomfield, Colorado's, fall prevention program which provides a multicomponent intervention program including fall risk assessment, group education, individual home modifications, and follow-up.

Traumatic Brain Injury

Governor's Square 12

Moderator

Richard Hunt, MD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

Serum S-100B and Cleaved-Tau are Poor Predictors of Long-Term Outcome After Mild Traumatic Brain Injury

Jeffrey Bazarian, MD, MPH

University of Rochester School of Medicine, Rochester, NY

Educating Two Diverse Audiences About Prevention and Management of Mild Traumatic Brain Injury

Michele Huitric, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Emergent Endotracheal Intubation of Head-Injured Patients is Associated With Increased Mortality

Mervin I Griffin, MD

University of Alabama at Birmingham, Injury Control Center, Birmingham, AL

Evidence for Brain Injury after Concussion: Looking Beyond the CT Scan

Jeffrey Bazarian, MD, MPH

University of Rochester School of Medicine, Rochester, NY

Project Focus: A Problem-Solving Intervention for Family Caregivers of Persons With Spinal Cord Injury

Timothy R Elliott, PhD

University of Alabama at Birmingham, Birmingham, AL

The first presenter will discuss the relationship of initial S-100B and C-tau levels to long-term outcome after mild traumatic brain injury. The second presenter will describe the development and implementation of the Heads Up: Concussion in High School Sports tool kit and the Heads Up: Brain Injury in Your Practice tool kit. The third presenter will examine outcomes using data from a large, head injury database to determine if emergent endotracheal intubation increases mortality among traumatic brain injury patients. The fourth presenter will discuss the development of long-term poor cognitive function in patients with concussions despite normal CT scans. The fifth presenter will describe an intervention program and its effectiveness for family caregivers of persons with spinal cord injuries.

Track 3 - People, Places, Exposures, Settings, and Risks

1:45 - 3:15 PM

Injury and Violence Among Children

Governor's Square 14

Moderator

Adrienne Green, MPA

Oregon Department of Human Services

Abstracts

Adult and Community Responsibility and the Prevention of Perpetration of Child Sexual Abuse: An Overview of the Collaborative Efforts to Prevent Child Sexual Abuse Program

Reshma Mahendra, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Collaborative Efforts to Prevent Child Abuse

Reshma Mahendra, MPH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

Maternal Approaches to Injury Risk Management

Craig L Anderson, PhD, MPH

University of California, Irvine, Orange, CA

Putting the Children to Bed . . . Sleep-Related Deaths Among Infants in Oklahoma

Pam J Archer, MPH

Oklahoma State Department of Health, Oklahoma City, OK

Risk of Childhood Injury Among Multiple and Singleton Births in Washington State

Bahman S Roudsari, MD, MPH

University of Washington, Harborview Injury Prevention and Research Center, Seattle, WA

The first presenter will describe the Collaborative Efforts to Prevent Child Sexual Abuse Program developed to promote a more comprehensive approach to the prevention of child sexual abuse. The program focuses on two core concepts: adult and community responsibility and the prevention of perpetration. The presenter will provide an overview of the core concepts and rationale for this program including prevention at the individual, community, organization, and societal levels. The second presenter will discuss Stop It Now! Georgia, a program designed to shift the burden of prevention and protection of child abuse away from children to the adults and communities who are responsible for their safety. Initiatives that will help make this program a success will be presented. The third presenter will discuss results from a

cohort study of injury risk management by mothers in three scenarios to identify the degree to which they would manage risk involving environmental selection measures, supervision, and teaching. One hundred eighty-one mothers of children ages 27-30 months were examined under the following scenarios: inhaler left out, around a swimming pool, and outdoor play. The fourth presenter will discuss factors associated with infant sleep-related deaths in Oklahoma. Unsafe sleeping conditions, promotion of safe sleeping messages, and factors contributing to co-sleeping or SIDS deaths will be discussed. The fifth presenter will discuss the likelihood and potential of increased injuries to children of multiple births. A comparison of injury-related hospitalizations and deaths were analyzed for multiple births and singleton births during the first five years of life.

Sports and Recreation Injury

Plaza Court 1

Moderator

James Helmkamp, PhD

West Virginia University Injury Control Research Center

Abstracts

All-Terrain Vehicle-Related Injuries in West Virginia and the Implications for a Statewide Computer-Based Injury Surveillance System

James Helmkamp, PhD

West Virginia University Injury Control Research Center, Morgantown, WV

Community Approaches to Pediatric All-Terrain Vehicle Injury

Mary E Aitken, MD

University of Arkansas College of Medicine Department of Pediatrics, Little Rock, AR

Injury Patterns and Safety Practices of Rock Climbers

Erik M Gerdes, MD

OSF Saint Francis Medical Center, Peoria, IL

Nonfatal Skiing- and Snowboarding-Related Injuries in the United States

Huiyun Xiang, MD, PhD

Columbus Children's Research Institute, Center for Injury Research and Policy, Columbus, OH

Strategic Planning to Reduce All-Terrain Vehicle Injuries Among Alaskan Youth

Martha A Moore, MS

Alaska Department of Health and Social Services, Juneau, AK

What Proportion of Sports-Related Injuries Can Be Attributed to Foul Play?

R Dawn Comstock, PhD

Columbus Children's Research Institute, Center for Injury Research and Policy; Ohio State University, Columbus, OH

The first presenter will describe victim characteristics and injuries resulting from all-terrain vehicle (ATV) crashes, identify limitations of current injury surveillance in West Virginia, and describe how newly mandated, statewide, computer-based injury surveillance systems will provide accurate and timely data. The second presenter will describe a community-based ATV injury prevention program targeting rural youth, which utilizes user input to identify creative strategies and engage high-risk communities. The third presenter will describe the general injury patterns and safety practices associated with rock climbing. Data was developed from an anonymous survey that was posted on several rock climbing websites. The fourth presenter will describe the characteristics of skiing- and snowboarding-related injuries treated in U.S. emergency departments. The fifth presenter will describe the methods and results of a pilot planning session that integrated data and resources to develop recommendations for reducing ATV injuries among Alaskans age 14 and under. The sixth presenter will compare sport and gender differences in injury rates and proportions of injuries attributed to illegal activity using National Collegiate Athletic Association (NCAA) Injury Surveillance System data.

Track 4 - Dissemination, Informatics, and Training

1:45 - 3:15 PM

E-Code Projects* **invited session**

Plaza Court 4

Moderator

J Lee Annest, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Abstracts

How States are Collecting and Using External-Cause-of-Injury Data (E-Codes): 2004 Update to the 1997 Report

Melvin Kohn, MD

Oregon Department of Human Services, Portland, OR

The Health Care Cost and Utilization Project E-Codes Evaluation

Jeffrey Coben, MD

Agency for Healthcare Research and Quality, Rockville, MD

Using External Cause of Injury Codes: States' Compelling Stories

Robert Davis, MS

Public Health Data Standards Consortium, Hyattsville, MD

External-Cause-of-Injury Coding in Statewide Morbidity Data Systems: Status, Uses, and Challenges

J Lee Annest, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The first presenter for this special session will summarize the status of external-cause-of-injury coding (E-coding) in statewide hospital discharge data systems (HDDS) and hospital emergency department data systems (HEDDS) in the U.S. Examples will be given on state-specific uses of E-coded HDDS and HEDDS data in developing injury prevention programs, assessing unintentional and violence-related injuries in communities, and setting public health policy. Discussion will focus on challenges and recommendations aimed at improving E-codes. The second presenter will discuss a survey performed by the American Public Health Association in 1997 to evaluate progress toward the collection and use of E-codes in statewide morbidity data systems. Data was collected from 49 state and territorial injury prevention directors via a Web-based survey provided by the Council of State and Territorial Epidemiologists. The third presenter will discuss the completeness of coding external causes of injury (E-codes) within the HCUP databases and examine state policies and procedures on E-code reporting. The fourth presenter will describe how E-coding has been utilized in five states to enhance public health injury prevention programs.

Getting the Word Out: Community Outreach

Plaza Court 3

Moderator

Billie Weiss, MPH

University of California, Los Angeles School of Public Health, Southern California Injury Prevention Research Center

Abstracts

A Local Health Department Brings Injury Epidemiology and Planning to Community-Based Injury Prevention Programs

Stacy L Weinberg, MA

Tri-County Health Department, Greenwood Village, CO

Cost-Benefit Analysis Fact Sheets for Injury Prevention Interventions

Monique A Sheppard, PhD

Children's Safety Network Economics and Data Analysis Resource Center (EDARC), Calverton, MD

Innovative Dissemination Vehicle: The CARES Mobile Safety Center

Eileen M McDonald, MS

Johns Hopkins Bloomberg School of Public Health, Center for Injury Research and Policy, Baltimore, MD

Oklahoma Bullying Prevention: A Systematic, Interdisciplinary, Statewide Approach

Hannah Brenner, JD

Oklahoma State Department of Health, Oklahoma City, OK

Social and Character Development: Innovations in Partnership and Design

Corinne David Ferdon, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Atlanta, GA

The Dissemination of the Injury-Free Coalition for Kids: A Nationwide Hospital-Based Community-Oriented Injury Prevention Program

Estell Lenita Johnson, MA

Injury Free Coalition for Kids and Columbia University, New York, NY

The first presenter will explain how a local health department can successfully serve as a prevention intermediary and an epidemiology and planning resource for grantees. The second presenter will describe the expense of intervention programs and demonstrate how fact sheets can provide injury prevention professionals, health educators, and policy makers with valuable information about effective policies and programs in other areas of the U.S. so that these data will help them implement their own programs. The third presenter will describe the Mobile Safety Center and will discuss the safety advice products available through the center to low-income, urban families with young children in East Baltimore. The fourth presenter will describe the Oklahoma Bullying Prevention Initiative (OBPI) which was formed in 2004 to address the problem of bullying and related issues in Oklahoma from a systemic, multidisciplinary perspective. The fifth presenter will describe approaches to developing new partnerships to enhance injury intervention development, implementation, and evaluation. The Social and Character Development Research Project will be discussed. The sixth presenter will describe the Injury-Free Coalition for Kids campaign in which 40 hospital-based community sites are developed to provide interventions that empower residents to physically change their community and home environments and modify their social norms.

Skills-Building Sessions

3:30 - 5:30 PM

Injury 101: Overview of Violence and Unintentional Injury

Governor's Square 14

Christine Branche, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Thomas Simon, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

This session will describe the four steps in the public health approach to preventing violence and unintentional injuries. The presenters will provide examples from each step, including recent surveillance data, risk and protective factor information, prevention strategies, and dissemination efforts. The need to address risk factors from multiple levels of influence, such as individual, family, peer, and community will be discussed. The presenters will also highlight Internet resources that can be used to access the latest data, research findings, promising prevention strategies, and funding opportunities.

Risk Communication: High Concern Changes the Rules

Governor's Square 11

Richard Hyde, MS

Hill & Knowlton—Public Relations and Public Affairs

Controversy, stress, or anxiety can interfere with the way people receive and accept messages. At times of high concern, application of the principles of risk communication is critical to reaching affected stakeholders and gaining their understanding. These principles are based on more than 30 years of social and behavioral scientific research, the results of which have been peer reviewed and proven effective in real-world situations. The presentation will address the requirements of message content, messenger characteristics, and selection of effective channels to connect with intended recipients at times of high concern.

Grant Writing Tips and Skills

Governor's Square 12

Beverly Browning, MPA, DBA

CEO-BBA, Inc, Arizona

Gwendolyn Cattledge, PhD, MSEH

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

Paul Smutz, PhD

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

This workshop will give participants critical information on how to fine tune their Internet searches to find the right funding sources for their programs, from geographic preference to federally designated areas to grant funding ranges. The importance of aligning a perfect match between the legislative or grant makers' intent and the grant applicant's program concept will be stressed. Skill-building exercises will include writing SMART objectives and creating the Logic Model graph. The first speaker will also address why grant requests are not funded, how to handle a returned request, and how to jump-start your next effort. The session will end with a discussion about applying for grants to the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control.

Evaluation A&E: Minimizing the Agony and Maximizing the Ecstasy of Doing Evaluations

Governor's Square 17

Karen Denard Goldman, PhD, CHES, SPHR

KDG Consulting and Kingsborough Community College

When all is said and done about evaluation, more is said than done—mostly out of fear that our evaluation plans aren't rigorous enough or perfectly publishable enough. Humbug! A recovering "evalu-phobe," Dr. Goldman will describe how she became a "born-again evaluator" and will provide pressured program planners with practical information, insights, and inspiration. Beginning with a review of the basic principles of good evaluations, she'll help us build an upside down pyramid of effective evaluation options from the easiest to the more elaborate and will discuss the inevitable trade-offs and how to make each method as effective as possible. You will leave excited about the possibilities and confident in your ability to do some form of meaningful evaluation.

Coalition Building: A Macro and Micro Approach

Governor's Square 10

Rocky Lopes, PhD, MGA

Consultant, Disaster Preparedness, and Planning; Secretary, Home Safety Council

This session will examine a macro and micro approach to coalition building. On the macro level, the dynamics of building and managing a network of coalitions will be reviewed. On the micro level, the critical elements of building an effective coalition within each community will be discussed.

Wednesday, May 11, 2005

6:30 - 8:30 AM

Continental Breakfast

Exhibit Hall

8:00 - 8:30 AM

Plenary Session

Plaza Ballroom ABC

Guiding the Future of Acute Injury Care Research

The Centers for Disease Control and Prevention's National Center for Injury Prevention and Control has updated its research agenda in the area of acute injury care and has identified research gaps that exist and need to be addressed. This new acute injury care research agenda articulates those acute injury care research questions that we must answer to fulfill our public health responsibilities. Investing in the priorities of this acute injury care research agenda will make a difference by helping to prevent needless deaths, lessening the adverse health effects from an injury, and lessening the costs of medical care to the injured.

Introduction

Ileana Arias, PhD

Acting Director, National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

Presenters

Richard Hunt, MD

Director, Division of Injury and Disability Outcomes and Programs
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention

Brent Eastman, MD

Chief Medical Officer
ScrippsHealth

8:30 - 10:00 AM**Plenary Session**

Plaza Ballroom ABC

How Mortality Reviews Impact Injury Prevention and Control

This session will provide an update on the expansion of mortality review initiatives across the U.S., including child and infant mortality, maternal mortality, domestic violence, occupational injuries, and elder abuse reviews. The presentation will provide descriptions of the review processes, the states' review status, and resources for communities interested in developing or improving review programs. The presentation will include discussion about how reviews have the potential to improve injury surveillance systems and how reviews impact our understanding of certain injury classifications. The session will also provide strategies to link injury research and injury prevention to the review processes to enhance the opportunities for translating review findings into injury prevention policy and practice.

Moderator

Stephanie Bryn, MPH

Health Resources and Services Administration, Maternal and Child Health Bureau

Presenters

Theresa Covington, MPH

National Maternal Child Health Center for Child Death Review

Mary Overpeck, DrPH

Health Resources and Services Administration Maternal and Child Health Bureau

Brian D Johnston, MD, MPH

Department of Pediatrics, Harborview Medical Center

Carolyn Fowler, PhD, MPH

Johns Hopkins University, Bloomberg School of Public Health Center for Injury Research and Policy,
Baltimore County Department of Health**10:15 - 11:30 AM****Special Panel Discussion**

Plaza Ballroom ABC

Injury Prevention and the Law

This session will provide a discussion of the intersection of injury prevention and the legal system. Since the 1960's, motor vehicle crash deaths in the U.S. have declined substantially. In fact, the death rate per vehicle mile traveled has declined by more than 70%. Many factors have contributed to this injury prevention success story, with one important component being the use of law and legal interventions as an injury prevention tool. Law can include legislation (acts of federal, state, or local legislatures), regulation (rules promulgated by administrative agencies), and litigation (lawsuits brought by persons injured in motor vehicle crashes). Each form of law has contributed to reductions in motor vehicle crash deaths.

Moderator

Tom Christoffel, JD

Former professor, University of Illinois at Chicago School of Public Health, author of *Protecting the Public: Legal Issues in Injury Prevention***Discussants**

Tom Christoffel, JD

Jon S Vernick, JD, MPH

Johns Hopkins Bloomberg School of Public Health, The Center for Injury Research and Policy

James Mosher, JD

Center for the Study of Law and Enforcement Policy, Pacific Institute for Research and Evaluation

11:45 AM - 1:15 PM

Closing Luncheon

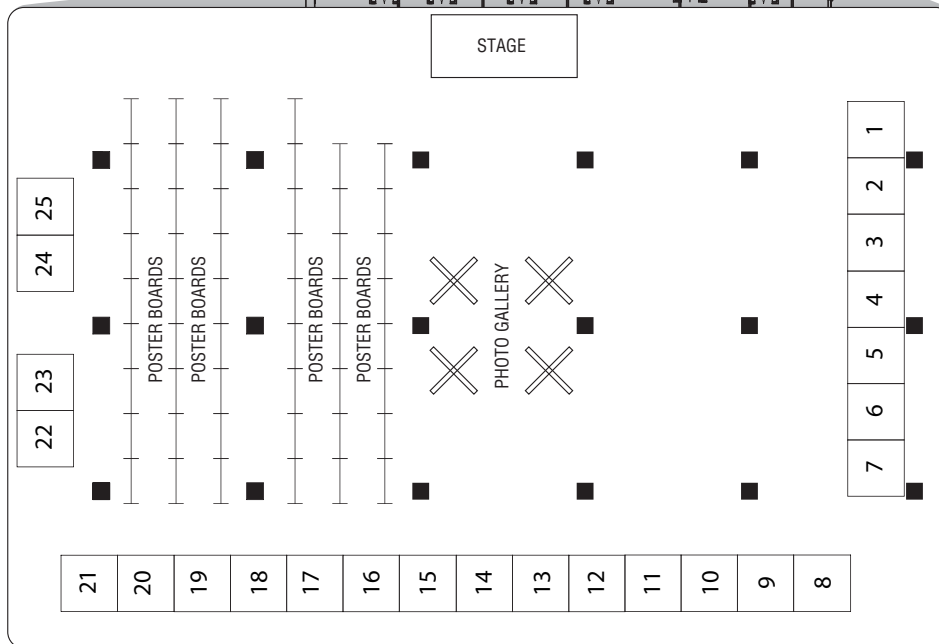
Plaza Ballroom DEF

1:15 PM

Ancillary Meetings Begin

Conference and Exhibit Hall Floor

Exhibit Hall Floor Plan



Conference Floor Plan

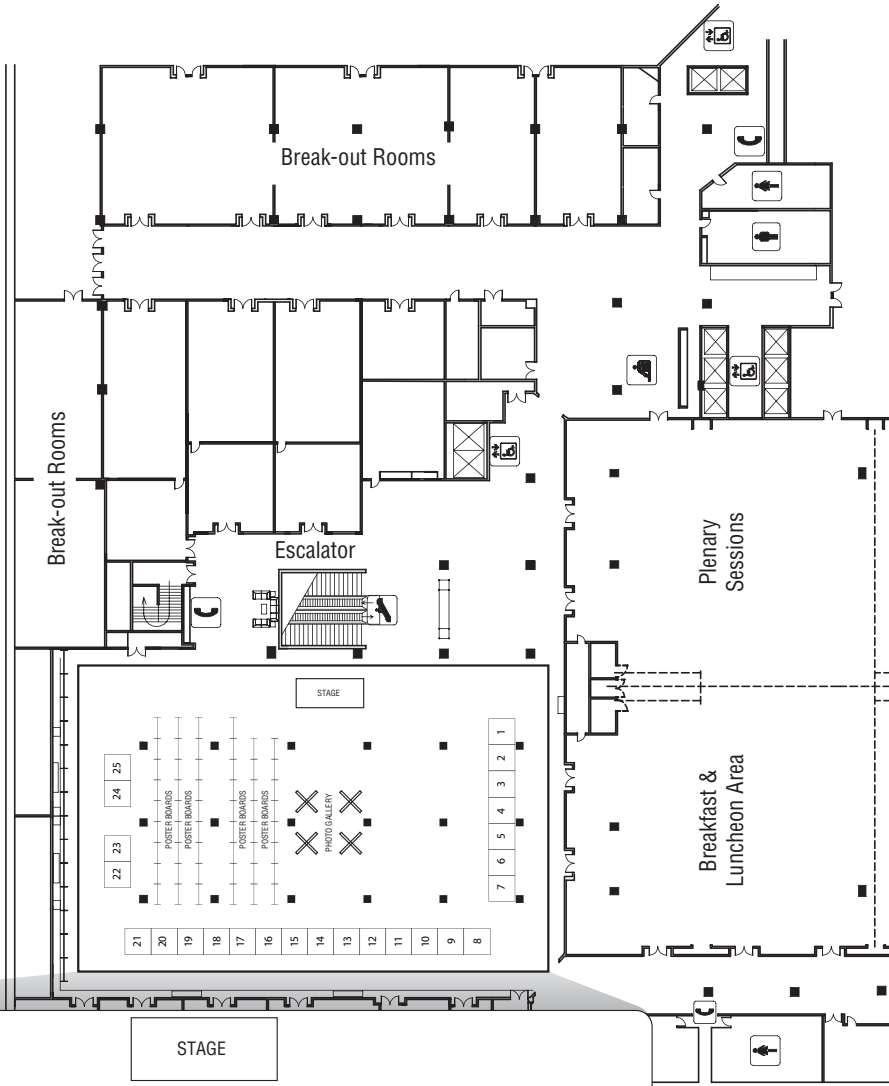
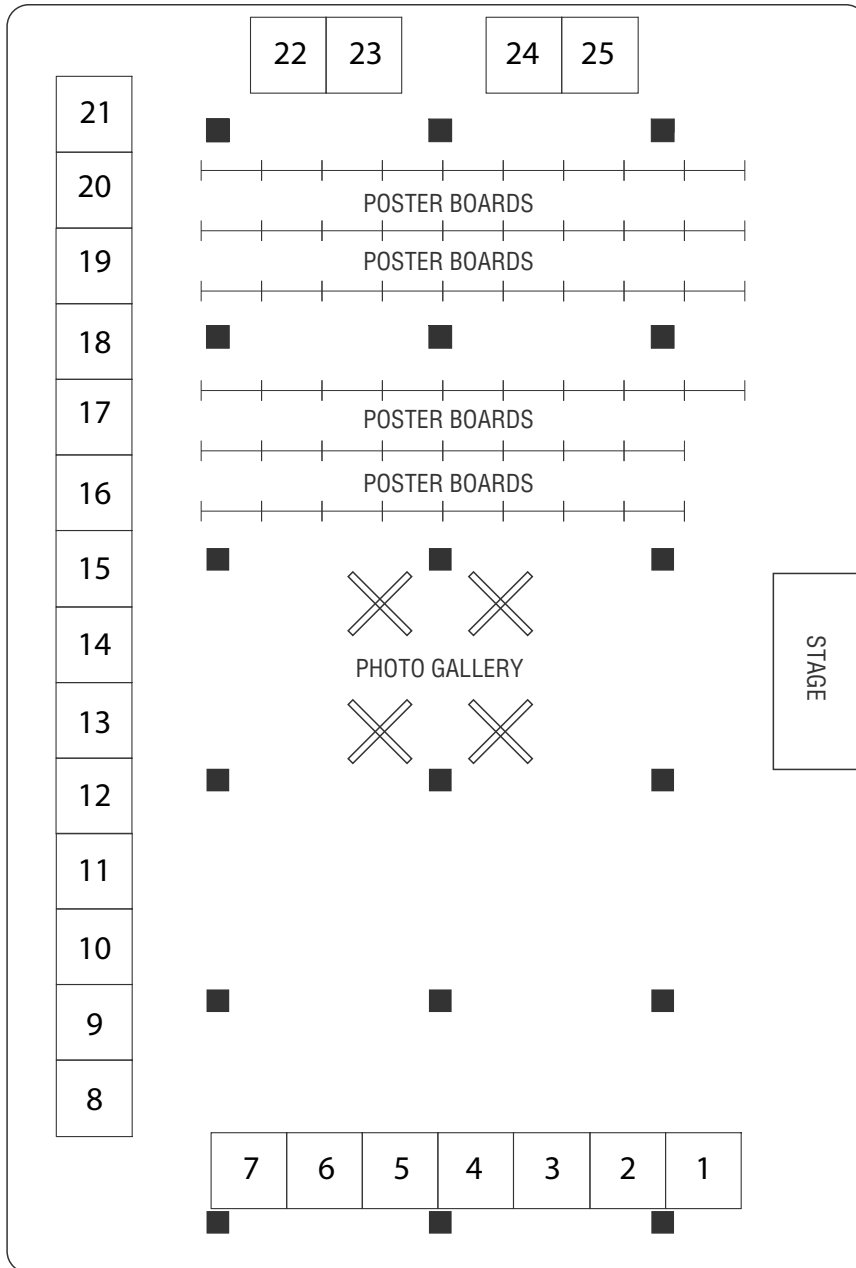


Exhibit Hall Floor Plan



Key

- 1 National Center for Injury Prevention and Control
- 2 State & Territorial Injury Prevention Directors Association
- 3 SPAN USA
- 4 Screening for Mental Health, Inc.
- 5 National Resource Center for Safe Aging
- 6 SafeUSA
- 7 Clinical Data Management
- 8 8th World Conference on Injury Prevention and Safety Promotion
- 9 American Public Health Association
- 10 National Athletic Trainers' Association
- 11 National Highway Traffic Safety Administration
- 12 National Sexual Violence Resource Center
- 13 Substance Abuse and Mental Health Services Administration
- 14 Home Fire Sprinkler Coalition
- 15 Home Safety Council
- 16 Educational Development Center
- 17 KidSafety of America
- 18 National MCH Center for Child Death Review
- 19 Linda Saltzman Tribute
- 20 BACCHUS & GAMMA Peer Education Network
- 21 CDC National Youth Violence Prevention Resource Center
- 22 National Institute for Occupational Safety and Health
- 23 Mothers Against Drunk Driving
- 24 (to be announced)
- 25 Barnes & Noble

Exhibitor Directory

National Center for Injury Prevention and Control

	4770 Buford Highway NE
	Mailstop K-65
	Atlanta, GA 30341
Phone:	770-488-1506
Fax:	770-488-1667
Website:	www.cdc.gov/injury
On-Site Staff:	Dagny Putman
Booth Location:	Booth 1

CDC's Injury Center works to prevent injuries and minimize the severity of injury or disability among those who are injured. Using a science-based approach, the Injury Center provides national leadership in injury prevention and control which supports research and programs in the field.

State & Territorial Injury Prevention Directors Association

	2965 Flowers Road South
	Suite 105
	Atlanta, GA 30341
Phone:	770-690-9000
Fax:	770-690-8996
Website :	www.stipda.org
On-Site Staff:	Amy Woodward
	David Scharf
Booth Location:	Booth 2

The State & Territorial Injury Prevention Directors Association is a national nonprofit organization of professionals committed to protecting the health of the public by strengthening the ability of state, territorial, and local health departments to reduce death and disability associated with injury and violence. To advance this mission, STIPDA engages in activities to increase awareness of injury as a public health problem; provide injury prevention and control education and training; enhance the capacity of public health agencies to conduct injury prevention and control programs; and support public health policies designed to advance injury prevention and control.

SPAN USA

	1025 Vermont Avenue NW
	Suite 1200
	Washington, DC 20005
Phone:	202-449-3600
Fax:	202-449-3601
Website:	www.spanusa.org
On-Site Staff:	Lidia Bernik
Booth Location:	Tabletop 3

SPAN USA offers information about its organization and suicide prevention.

Exhibitor Directory

Screening For Mental Health, Inc.

	One Washington Street
	Suite 304
	Wellesley Hills, MA 02481
Phone:	781-239-0071
Fax:	781-431-7447
Website:	www.mentalhealthscreening.org
On-Site Staff:	Moira McDade
Booth Location:	Booth 4

The Signs of Suicide (SOS) program is a nationally recognized, easily implemented program of suicide prevention for secondary school students. A widely studied, evidence-based program, SOS is the first suicide prevention program to be selected by SAMHSA for its Registry of Effective Programs.

National Resource Center for Safe Aging

	6505 Alvarado Road
	Suite 211
	San Diego, CA 92120
Phone:	619-594-0986
Fax:	619-594-0351
Website:	www.safeaging.org
On-Site Staff:	Barbara Lefkarites Robert Seidman
Booth Location:	Booth 5

The National Resource Center for Safe Aging (NRCSA) is the leading online resource center used by health professionals who require current information on fall prevention, elder abuse, and pedestrian and motor vehicle safety.

SafeUSA

	9900-E Greenbelt Road
	Lanham, MD 20706
Phone:	301-262-1664
Fax:	301-552-7455
Website:	www.safeusa.edc.org
On-Site Staff:	Jacqueline Gentry
Booth Location:	Booth 6

SafeUSA is an alliance of private organizations and government agencies whose programs include injury and violence prevention.

Exhibitor Directory

Clinical Data Management

10875 Highway 285
 Suite 200
 Conifer, CO 80433
 Phone: 303-670-3331
 Fax: 303-970-3394
 Website: www.c-d-m.com
 On-Site Staff: Charles "Skip" Tennell
 Caroline Israel
 Booth Location: Booth 7

Provides research-oriented and administrative assessment and evaluation software for hospitals and public health agencies. CDM also provides consulting services in medical database design and statistical analysis of medical, public health, and epidemiological data. CDM's flagship product is the TraumaBase family of registries for Trauma and Injury care and evaluation.

8th World Conference on Injury Prevention and Safety Promotion

Castlewalk Corporate Park
 Block F, Nossob Street
 Erasmuskloof Ext. 3, Pretoria
 0153, South Africa
 Phone: +27-12-4812125
 Fax: +27-12-4812112
 Website: www.safety2006.info
 On-Site Staff: Malinda Steenkamp
 Carolyn Fowler
 Booth Location: Tabletop 8

Stop by for information on the 8th World Conference on Injury Prevention and Safety Promotion to be held in Durban, South Africa, from April 2-5, 2006.

American Public Health Association

800 I Street NW
 Washington, DC 20001
 Phone: 202-777-2742
 Fax: 202-777-2534
 Website: www.apha.org
 On-Site Staff: Barbara Reck
 Jean Demmler
 Booth Location: Booth 9

APHA, the largest organization of public health professionals, represents 50,000 members committed to working for a healthier world. Membership embodies an array of benefits providing a professional edge: discipline-based section and special interest groups; legislative updates; several monthly publications, including the peer-reviewed *American Journal of Public Health*; and exclusive discounts.

Exhibitor Directory

National Athletic Trainers' Association

	2952 Stemmons Freeway
	Dallas, TX 75247
Phone:	214-637-6282
Fax:	214-637-2206
Website:	www.nata.org
On-Site Staff:	Paul Carter
	Cate Brennan Lisak
Booth Location:	Tabletop 10

Certified Athletic Trainers (ATCs) are unique healthcare providers who specialize in the prevention, assessment, treatment, and rehabilitation of injuries and illnesses that occur to athletes and the physically active. The National Athletic Trainers' Association represents and supports the 30,000 members of the athletic training profession through education and research.

National Highway Traffic Safety Administration

	400 7th Street SW
	Washington, DC 20590
Phone:	888-327-4236
Fax:	202-493-2062
Website:	www.nhtsa.gov
On-Site Staff:	Julie Ross
Booth Location:	Booth 11

NHTSA develops promotional and educational materials that focus on reducing alcohol-related crashes and increasing safety belt use nationwide. Program areas include: impaired driving, occupant protection, enforcement and justice services, emergency medical services, safety countermeasures, and behavior and applied research.

National Sexual Violence Resource Center

	123 North Enola Drive
	Enola, PA 17025
Phone:	717-909-0710
Fax:	717-909-0714
Website :	www.nsvrc.org
On-Site Staff:	Susan Lewis
	Jennifer Grove
Booth Location:	Booth 12

The National Sexual Violence Resource Center is a comprehensive collection and distribution center for information, resources, and technical assistance related to sexual violence, prevention, and intervention.

Exhibitor Directory

Substance Abuse and Mental Health Services Administration

200 Independence Avenue, SW
Washington, DC 20201
Phone: 877-696-6775
Fax: 240-747-5466
Website: www.samhsa.gov
On-Site Staff: Barbara Blue
Booth Location: Booth 13

SAMHSA is the federal agency charged with improving the quality and availability of prevention, treatment, and rehabilitative services to reduce illness, death, disability, and cost to society resulting from substance abuse and mental illnesses. Free resources on these issues will be displayed.

Home Fire Sprinkler Coalition

342 N LaGrange Road
Suite 300
Frankfort, IL 60423
Phone: 888-635-7222
Fax: 815-464-5860
Website: www.HomeFireSprinkler.org
On-Site Staff: Julie Reynolds
Dave Nuss
Booth Location: Booth 14

HFSC was formed in 1996 in response to the tremendous need to inform the public about the lifesaving value of home fire sprinkler protection. HFSC has developed educational material with details about fire sprinkler systems (i.e., how each system works and why sprinkler systems provide affordable protection) and answers to common myths and misconceptions about system operation.

Home Safety Council

1605 Curtis Bridge Road
Wilkesboro, NC 28697
Phone: 336-658-5366
Fax: 336-658-5220
Website: www.homesafetycouncil.org
On-Site Staff: Peg Carson
Meri-K Appy
Booth Location: Booth 15

The nonprofit Home Safety Council offers new research and resources to prevent unintentional home injuries, including the State of Home Safety in America report by the University of North Carolina's Injury Prevention Research Center. Also featured is the Fire Safety Literacy Project for low-literacy adults and "Safe Steps," designed to reduce falls among older people.

Exhibitor Directory

Educational Development Center

1000 Potomac Street NW
Suite 350
Washington, DC 20007
Phone: 202-572-3700
Fax: 202-223-4059
Website: main.edc.org
On-Site Staff: Anara Guard
Xan Young
Booth Location: Booth 16

The Educational Development Center specializes in child and adolescent violence and injury prevention/suicide prevention.

KidSafety of America

6251 Schaefer Avenue
Suite B
Chino, CA 91710
Phone: 800-524-1156
Fax: 909-902-1343
Website: www.kidsafetystore.com
On-Site Staff: Peter Osileja
Booth Location: Booth 17

KidSafety of America provides health and safety products and media.

National MCH Center for Child Death Review

2438 Woodlake Circle
Suite 240
Okemos, MI 48864
Phone: 800-656-2434
Fax: 517-324-7365
Website: www.childdeathreview.org
On-Site Staff: Teri Covington
Booth Location: Booth 18

Resources are available to state and local Child Death Review programs, including the new CDR Case Reporting System, State CDR Descriptions, and CDR Program Tools.

Exhibitor Directory

Linda Saltzman Tribute

	4770 Buford Highway NE
	Mailstop K-60
	Atlanta, GA 30341
Phone:	770-488-1506
Fax:	770-488-4349
Website:	www.cdcfoundation.org
On-Site Staff:	Michele Lynberg
Booth Location:	Booth 19

Visit this booth to honor the life and work of the late Linda Saltzman, PhD, longtime CDC employee and leader in the prevention of violence against women.

BACCHUS & GAMMA Peer Education Network

	PO Box 100430
	Denver, CO 80250
Phone:	303-871-0901
Fax:	303-871-0907
Website:	www.bacchusgamma.org
On-Site Staff:	Ann Quinn-Zobeck
Booth Location:	Booth 20

The BACCHUS and GAMMA Peer Education Network provides comprehensive information, training, and leadership to prevent impaired driving among the high-risk groups of youth and young adults.

CDC National Youth Violence Prevention Resource Center

	PO Box 10809
	Rockville, MD 20849
Phone:	866-723-9368
Fax:	301-562-1001
Website:	www.safeyouth.org
On-Site Staff:	David Horowitz
	Joseane Sanon
Booth Location:	Booth 21

The CDC National Youth Violence Prevention Resource Center is a gateway to U.S. government resources for professionals, parents, youth, and individuals working to prevent and end violence committed by and against young people. NYVPRC is sponsored by CDC's National Center for Injury Prevention and Control and federal partners working on youth violence.

Exhibitor Directory

National Institute for Occupational Safety and Health

	Hubert H. Humphrey Building
	200 Independence Avenue, SW
	Washington, DC 20201
Phone:	800-356-4674
Fax:	513-533-8573
Website:	www.cdc.gov/niosh
On-Site Staff:	Rebecca Noe
Booth Location:	Booth 22

The National Institute for Occupational Safety and Health (NIOSH) is the federal agency responsible for conducting research and making recommendations for the prevention of work-related injury and illness. NIOSH is part of CDC, Department of Health and Human Services.

Mothers Against Drunk Driving

	511 East John Carpenter Freeway
	Suite 700
	Irving, TX 75062
Phone:	800-438-6233
Fax:	972-869-2206
Website:	www.cdc.gov/niosh
On-Site Staff:	Amy Stewart
Booth Location:	Tabletop 23

While driving drunk is recognized as a violent crime, driving impaired with child passengers is not commonly acknowledged as child endangerment. MADD convened a panel of experts to determine ways to keep kids safe and families whole. Based upon findings of the panel, MADD developed tools for victim advocates and other community partners.

Barnes & Noble

	500 16th Street
	Denver, CO 80202
Phone:	303-825-1068
Fax:	303-825-1082
Website:	www.barnesandnoble.com
On-Site Staff:	Joe Yurkovic
Booth Location:	Tabletop 25

Visit Barnes & Noble in the Exhibit Hall to purchase books by keynote speakers Emily Senay, MD, and James Surowiecki, as well as other books on injury and violence prevention and control.

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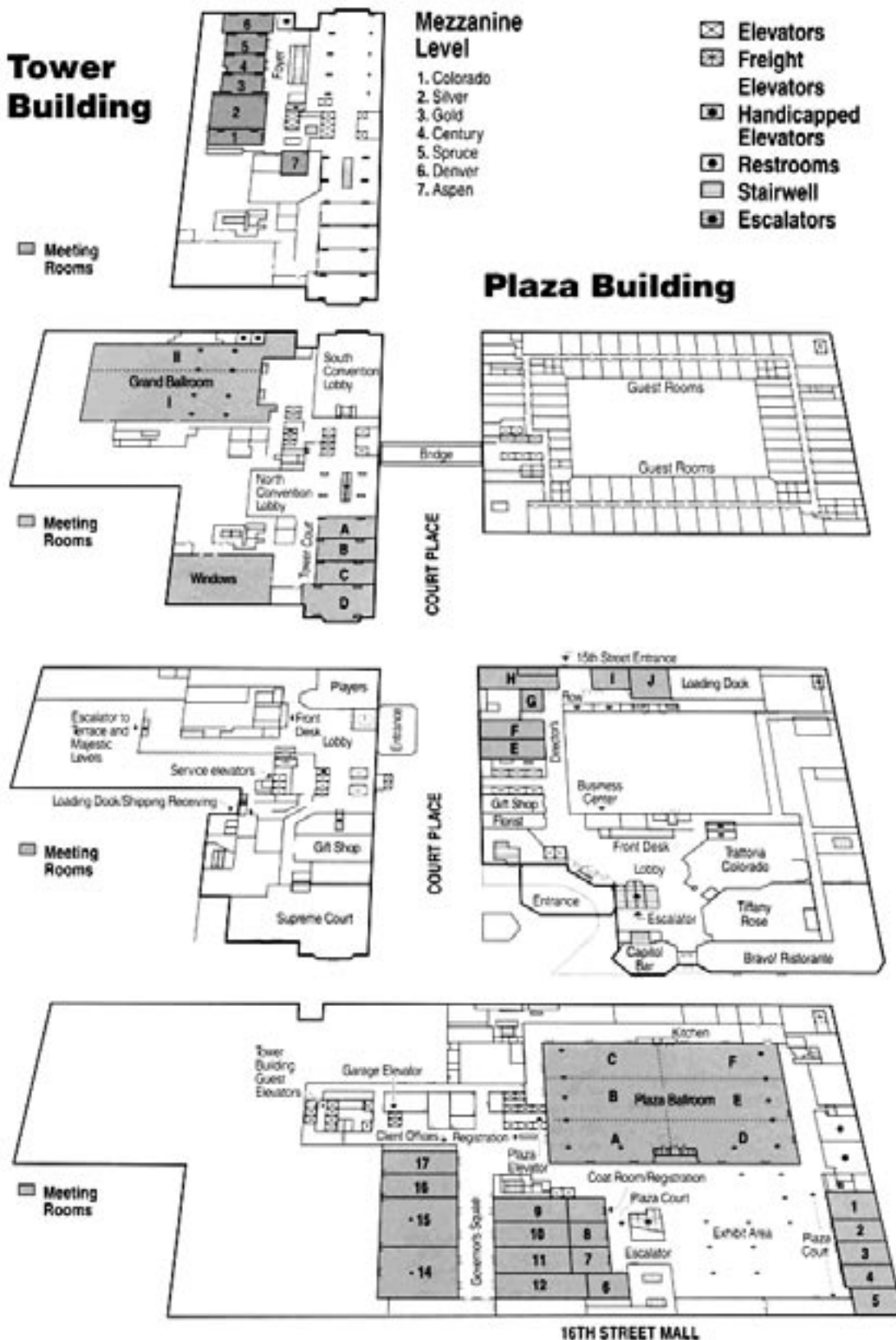
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Adam's Mark Denver Floor Plan



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